

**WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND
PARTNERSHIPS COMMITTEE AGENDA**

Tuesday, April 20, 2021

1:00 p.m.

Via Zoom: <https://azcommerce.zoom.us/j/97223367133>

Members

Bill Gates – Maricopa County Board of Supervisors

Allison Gilbreath – Arizona Chamber of Commerce

Audrey Bohanan – Adelante Healthcare

Brian Rice – Hensley Beverage Company

Will James - Centene Corporation

1. Call to Order and Welcome

2. Call to the Public

3. State Plan Summary/ARIZONA@WORK Guide

4. System Brand Policy Development

a. Current Support of ARIZONA@WORK (Roles and Available Assets)

5. Digital Communication Strategy

6. Adjournment

*Pursuant to A.R.S. § 38-431.02, notice is hereby given to members of the Workforce Arizona Council Strategic Communications and Partnerships Committee and to the general public that the Committee will hold an electronic meeting, on **Tuesday, April 20, 2021 at 1:00 p.m.** via zoom.*

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by calling (602) 364-0430. Requests should be made as early as possible to allow time to arrange the accommodation.

A copy of the material provided to Committee members (with the exception of material relating to possible executive sessions) is available for public inspection by contacting workforce.council@oeo.az.gov.

Under A.R.S. § 38-431.03(A)(3), the Committee may vote to go into executive session, which will not be open to the public, for the purpose of obtaining legal advice on any item on the agenda.

At its discretion, the Committee may consider and act upon any agenda item out of order. Members of the Committee may appear by telephone.