



**NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD MARKETING AND OUTREACH COMMITTEE**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Marketing and Outreach Committee and to the general public that the Maricopa County Workforce Development Board Marketing and Outreach Committee will hold a meeting open to the public on:

November 3, 2022 – 2:00 p.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

The Agenda for the meeting is as follows:

**Indicates materials attached, please review/read prior to meeting.*

1. Call to order.

2. Roll Call.

3. Welcome and Opening Remarks.

4. Consent Agenda.

a. Meeting Minutes: September 1, 2022*

5. Chair Report.

6. Information/Discussion Only.

a. Marketing and Outreach Committee Workshop

i. Committee's Previously Discussed Areas of Focus

- Veterans
 - Low Income
 - Youth, Adult and Dislocated Worker Programs
 - Increasing center traffic
 - Focus on the "Middle 60%" (non-university interests – CTE)
 - Creating a broad marketing campaign
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7. Call to Public.

8. Adjourn.

Next Meeting: February 2, 2023

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.