



Maricopa County Workforce Development Board – Quality Workforce Workgroup Meeting Minutes

Monday, December 03, 2018 at 10:00am
Rummel Construction, Inc. Estimating Office
22655 N. Miller Road F100, Scottsdale 85255
<https://bluejeans.com/546993469>
Phone: +1.888.240.2560 Conference ID: 546993469

Members Present: Vanessa Andersen, Mark Wagner, Randy Kimmens, Kelly Crawford (Ph.), Steve Yamamori, Ashley Wilhelm, Kathy Johnson (Ph.)

Members Absent: Sally Downey, Cassie Cooper, Tina Luke

Call to Order

Quality Workforce Workgroup meeting initiated by Workgroup Lead, Vanessa Andersen, at 10:04 a.m. Board Liaison, Nancy Avina, took roll; a quorum of the workgroup was present.

Executive Director’s Remarks

Executive Director, Patricia Wallace, provided a brief overview and update of the MCWDB Workgroup’s activities. An update of the strategic planner contract was also provided. Ms. Wallace also informed attendees of the changes to the MCWDB meeting cadence for the upcoming calendar year. The changes to board meeting cadence will allow for strategic plan implementation and Workgroup meetings.

Review Purpose of Quality Workforce Workgroup

Technology Functionality Discussion

Workgroup Lead, Vanessa Andersen, shared an interest in learning about the Arizona Job Connection (AJC) and Pipeline AZ systems’ utilization and collaborating efforts. IDA Business Development Officer, Gregg Ghelfi, provided background information on Pipeline AZ. CEO of Advanced Business Learnings, Tom Jenkins, provided background information on the MCWDB Technology Solutions Workgroup’s initiative and work. Brief discussion held around the room. The Workgroup discussed inviting Mr. Jenkins and Mr. Ghelfi to give an update at a future date.

In-Demand Industries and Occupations Review and Possible Selection

Management Analyst, Isabel Creasman, provided a brief overview of the task at hand. A joint presentation on in-demand Industry selection was provided by Isabel Creasman; Rachael Tashbook, from the Office of Economic Opportunity (OEO); and Kevin Dumcum, Career Services Business Service Representative.. The presentation covered (1) an overview of in-demand industries and applicable definitions, (2) considerations in making selections, (3) OEO’s analysis and recommendations, (4) Business Services perspective and recommendations; and lastly (5) two questions to aid in making a selection. Opportunities for discussion and clarification were available throughout the presentation.

The first question covered whether the local area focus should be on 3-digit industries (more specific detailed industries), or 2-digit sectors (broader industry sectors). The Workgroup discussed and considered the difference between 3 and 2-digit industries. The Workgroup collectively agreed to focus on 2-digit in-demand industry sectors, as recommended. Board Liaison, took roll for a motion (quorum was present).

Lead, Ms. Andersen, made a motion to focus on 2-digit industries rather than 3-digit industries. Steve Yamamori seconded the motion made. All were in favor. The motion carried.

The second question asked Workgroup members to consider which in-demand industry sectors the local area should select to focus on. The Workgroup deliberated on the top 9 OEO-recommended in-demand industry sectors to select and recommend for Full Board approval. The Workgroup reached consensus on recommending (1) Transportation and Warehousing, (2) Information, (3) Finance and Insurance, (4) Healthcare and Social Assistance, (5) Construction and (6) Manufacturing as Maricopa County Workforce Area's in-demand industry sectors.

Lead, Ms. Andersen asked for a motion to approve the 6 in-demand industry sectors consented upon for Full Board approval. Steve Yamamori made a motion to approve. Mark Wagner seconded the motion. All were in favor. The motion carried.

Action Items/Next Steps

1. Confirm meeting schedule and frequency of meeting

The workgroup discussed meeting after the full board meeting on December 19 to review in-demand occupations where a similar meeting structure will be followed.

2. Strategic Planner provided Worksheet completion to set strategy, actions and metrics

Topic not discussed.

Call to the Public

Workgroup Lead, Vanessa Andersen, called for public comment. No public comment.

Adjourn

Meeting adjourned at 12:01 p.m.