



**NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD EMPLOYER CONNECTION COMMITTEE**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Executive Committee and to the general public that the Maricopa County Workforce Development Board Executive Committee will hold a meeting open to the public on:

October 7, 2021 – 9:30 a.m.

GoToMeeting: <https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

The Agenda for the meeting is as follows:

****Indicates materials attached, please review/read prior to meeting.***

1. Call to order.

2. Roll Call.

3. Welcome and Opening Remarks.

4. Chair Report.

Discussion Only.

5. Information/Discussion Only.

a. 2021-2022 Committee Focus

i. "If funding was not an option, what are some ideas for this committee to consider as areas of focus for FY22?"

ii. "What do you see as some of the most significant gaps between job seekers and employers, and what ideas do you have to bridge these gaps?"

iii. What are some ideas for bridging the knowledge gap between high school and young adults regarding career pathways? How do we engage young people?

b. Mobile Career Center (MCC)*

c. Action Plan for Areas of Focus

i. Next steps to address issues discussed in section A

6. Call to Public.

7. Adjourn.

NEXT MEETING: DECEMBER 2, 2021

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.

INNOVATING PRACTICE: A CASE FOR A MOBILE CAREER CENTER

September 16, 2021

Nancy Avina, Management Analyst





Maricopa County Stats

- Nation's 4th largest county in terms to population at 4,420,568 making up more than half of Arizona's population!
- Covers 9,224 square miles, that's larger than 4 U.S. States!
- Includes 24 cities and towns and several unincorporated communities

Maricopa County's Top 10 Employers!

Maricopa County

 **57,023**

Business Locations
with 5 or more Employees

 **39,278**

Employers
with 5 or more Employees

 **1,672,430**

Jobs
at Locations with 5 or more Employees

Employer Name	Locations	Jobs
Banner Health	104	27,650
State of Arizona	268	23,950
Walmart	61	16,870
Frys Food Stores	94	15,170
Wells Fargo	171	13,790
Maricopa County	148	13,350
City of Phoenix	137	12,190
Intel Corporation	3	11,410
Arizona State University	6	10,950
HonorHealth	25	9,430

***2019 data**

*<https://azmag.gov/Programs/Maps-and-Data/Employment/Business-Jobs-and-Industry-Explorer>

What is it?

- More and more areas are converting brick and mortar buildings into mobile career centers.
- Trend moving forward.
- Mobile career centers provide access to technology, workforce services, employers and more!



Benefits

- ✓ Overcomes barriers by bringing services into our communities.
- ✓ Ability to reach more Businesses and Jobseekers.
- ✓ Growth in Partnerships.
- ✓ Serves as a form of Marketing.



<https://www.oconestop.com/mobile-unit>



<https://www.dws.arkansas.gov/programs/dislocated-worker-taskforce/>

❖ Texas

- <https://www.wfscameron.org/mobile-unit-employers/>
- <https://wspanhandle.com/about/mobile-career-services/>

❖ Tennessee

- <https://www.tn.gov/workforce/jobs-and-education/job-search1/mobile-american-job-centers.html>

❖ Florida

- <https://thebluepaper.com/help-is-on-the-way-rebuild-florida-mobile-bus-in-the-keys-this-week/>

❖ Georgia

- <http://www.careerdepot.org/mcc.html>

❖ Kansas

- <https://www.kansascommerce.gov/2020/01/governor-kelly-unveils-new-kansasworks-mobile-workforce-center/>

❖ Illinois

- <https://www.jobs4people.org/job-seekers/mobile-workforce-center/>

❖ Ohio

- <https://thejobcenter.org/job-seekers/mobile-workforce-unit/> (360-tour)

Funding

- Projected Costs \$360,000 per mobile career center.
- Funding Avenues
 - WIOA
 - Other grants (rural community grant, ARPA)
- Return on Investment
 - Increased access to services and enrollments
 - Increased vulnerable population awareness
 - Increased partnerships
 - Marketing on wheels

Discussion...

Thoughts? Questions?

