



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD  
Employer Connection Committee

Thursday, October 6, 2022 – 9:30 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

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**Members Present:** Ismial Rangel, Marcia Veidmark, Gregg Ghelfi, Noelle Trinder, Konrad Robichaud, Steve Navis, Julie Stiak  
(Note: All members present attended via GoTo meeting)

**Members Absent:** Matt Clark, Scott Holman, Subhash Chandra

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MEETING

**Call to Order.**

Sitting in for Committee Chair Subhash Chandra, Committee Member Noelle Trinder called the meeting to order at 9:32 a.m. and requested a roll call.

**Roll Call.**

MCWDB Board Liaison Deseret Romero took roll. A quorum was present.

**Welcome and Opening Remarks.**

Committee Member Noelle Trinder welcomed everyone to the meeting and initiated introductions for the FY23 MCWDB Employer Connection Committee members.

**Consent Agenda.**

**Meeting Minutes: April 7, 2022.**

Committee Member Noelle Trinder asked for a motion to approve the MCWDB Employer Connection Committee April 7, 2022, Meeting Minutes. Marsha Veidmark made a motion; Julie Stiak seconded the motion.

Committee Member Trinder called for roll call vote:

**In Favor:** Ismial Rangel, Marcia Veidmark, Gregg Ghelfi, Noelle Trinder, Konrad Robichaud, Steve Navis, Julie Stiak

**Opposed:** None

**Abstained:** None

Motion passed.

**Chair Report.**

No report.

## Information/Discussion Only.

### In-Demand Industry Presentation

Rachael Tashbook, Economist with the Arizona Office of Economic Opportunity (OEO) provided a presentation on the in-Demand industries. Below are the highlights from Ms. Tashbook's presentation.

- Arizona Office of Economic Opportunity
  - o Establishment and Mission
  - o Areas of Focus (workforce, economic analysis, labor statistics, and population)
- Workforce Development Board
  - o Overview
  - o In-Demand industries & Occupations Focus
- WIOA Definition of In-Demand Industries and Occupations
- Arizona Office of Economic Opportunity Data Resource Assistance
  - o Industry Analysis
  - o Occupational Ratings
  - o Occupational Analysis
- Summary
- Next Steps

MCWDB Executive Director Steve Clark thanked Ms. Tashbook for her presentation and noted that the MCWDB Full Board would likely start the process of reviewing the MCWDB's in-demand industries. Mr. Clark also noted that he did not expect the industries to change significantly, considering the current regional industry demands. Mr. Clark shared his anticipation of having the Board's updated in-demand industries identified by the end of the year.

Both Committee members Noelle Trinder and Marcia Veidmark thanked Ms. Tashbook for her presentation and emphasized the importance of the discussed data for future Committee and Board discussions.

### Employer Connection Committee Priorities

Committee Member Noelle Trinder lead the Committee discussion on the following questions.

- i. What do you see as some of the most significant gaps between job seekers and employers, and what ideas do you have to bridge these gaps?

#### RESPONSES:

- Connecting businesses to potential employees
  - Providing additional guidance to small businesses with limited resources
- Mr. Clark noted that he would reach out to Tina Russo with the Maricopa County Workforce Development Division (WDD) to see how we currently assist small businesses and report back to the Committee.
- Maricopa County Community College District has been working with WDD to identify ways of bridging the gaps in order to improve student enrollment. Specifically, to fill certain industry gaps like construction.
  - Utilizing and/or creating fast-track programs (i.e. the Healthcare Apprenticeship program)

- ii. Considering the Strategic Planning goals and committee focus, what resources can the MCWDB staff provide to assist the committees better?

#### RESPONSES:

- MCWDB staff can provide data, training and/or reports requested by the Committee
- Acronym Reference Guide

- iii. What innovative ideas might be used to create the committees' focus areas?

#### RESPONSES:

- Connecting employees to skilled training opportunities for career advancement

- Talent Pipeline Management by the Chamber
- Greater Phoenix Economic Council (GPEC) Predictive Index on Industry Presentation
- MCWDB Executive Director Steve Clark – provide examples of partners that are working on similar higher-level upskilling for further discussion by the Committee at the next meeting.

iv. Do the in-demand industries align with today’s workforce needs?

**RESPONSES:**

- Yes, initially the current MCWDB industries look to align.
- Additional data and discussion will assist in the Board’s development of the in-demand industries.
- OEO’s data analysis should be updated in November for review.

Committee Member Noelle Trinder summarized the discussed tasks and agenda items for the next Employer Connection Committee meeting (December 1, 2022).

- Industry Ranking Presentation by OEO Economist Rachael Tashbook
- Small Business Guidance Assistance Update by WDD Business Services Program Manager Tina Russo
- WIOA Acronyms Reference Guide to be provided by MCWDB staff
- Higher-Skilled upskilling ideas to be provided by MCWDB Executive Director Steve Clark

**Next Meeting – December 1, 2022**

MCWDB Executive Director Steve Clark shared the results from the MCWDB Full Board’s survey related to meeting preferences for fiscal year 2023. Mr. Clark noted that MCWDB staff would coordinate with Chair Chandra to identify his preference for the December 1, 2022 meeting.

**Survey Results**

**Full Board Preference**

In-Person – 20%  
Virtual – 80%

**Committee Preference**

In-Person – 20%  
Virtual – 80%

**Call to the Public.**

Committee Member Noelle Trinder made a call for public comment. No one spoke.

**Adjourn.**

Committee Member Noelle Trinder adjourned the meeting at 10:41 a.m.

*\*For additional information, contact MCWDB staff at: [MCWDB@maricopa.gov](mailto:MCWDB@maricopa.gov)*