



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Employer Connection Committee

Thursday, February 2, 2023 – 9:30 a.m.

County Administration Building
301 W. Jefferson, 2nd Floor (Room 250-05)
Phoenix, Arizona

or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Gregg Ghelfi, Ismial Rangel, Julie Stiak, Konrad Robichaud, Marcia Veidmark, Matt Clark, Subhash Chandra

(Note: All members present attended in-person or via GoTo meeting)

Members Absent: Noelle Trinder, Scott Holman

MEETING

Call to Order.

Chair Subhash Chandra called the meeting to order at 9:35 a.m. and requested a roll call.

Roll Call.

MCWDB Board Liaison Deseret Romero took roll. A quorum was present.

Welcome and Opening Remarks.

Chair Chandra welcomed everyone to the meeting.

Consent Agenda.

Meeting Minutes: December 20, 2022

MOTION:

Chair Chandra asked for a motion to approve the MCWDB Employer Connection Committee December 20, 2022 Meeting Minutes. Marcia Veidmark made a motion; Julie Stiak seconded the motion.

Chair Chandra called for an all-in-favor vote:

In Favor: Gregg Ghelfi, Ismial Rangel, Julie Stiak, Konrad Robichaud, Marcia Veidmark, Matt Clark, Subhash Chandra

Opposed: None

Abstained: None

Motion passed.

Chair Report.

Chair Chandra requested that MCWDB staff show the CBS News interview regarding “Why millions of men have left the workforce” video recently shared by MCWDB Executive Director Steve Clark to the Committee and guests. The video was played for the Committee and guests.

Information/Discussion/Possible Action.

Industry Ranking Discussion/Recommendation

Rachael Tashbook, Economist with the Arizona Office of Economic Opportunity (OEO) provided a follow-up presentation on the industry rankings discussed by the Committee at their December 20, 2022, meeting. The Committee discussed potential options for a possible in-demand industries recommendation to the MCWDB Executive Committee. The Committee discussed the following.

- Review of the provided – most recent Office of Economic Opportunity data related to Maricopa County in-demand industries;
- Pros/Cons of how many industries to recommend (including resources available, effects on the ETPL training available, occupations that would be included under the specific industries, etc...);
- Existing and emerging economic and workforce demands (immediate significant demand vs. consistent demand and short-term vs. long-term career paths); and
- Current job seeker industry interests at the Career Centers;

Recommended In-Demand Industries

1. Construction
2. Healthcare and Social Assistance
3. Manufacturing
4. Finance and Insurance
5. Transportation and Warehousing
6. Information Technology
7. Professional and Technical Services

MOTION: Chair Chandra asked for a motion to recommend the seven in-demand industries (Construction, Healthcare and Social Assistance, Manufacturing, Finance and Insurance, Transportation and Warehousing, Information Technology, and Professional and Technical Services) to MCWDB Executive Committee for consideration. Gregg Ghelfi made a motion; Marcia Veidmark seconded the motion.

An “All in Favor” vote was held:

In favor: Gregg Ghelfi, Ismial Rangel, Julie Stiak, Konrad Robichaud, Marcia Veidmark, Subhash Chandra

Opposed: None

Abstained: None

Motion passed.

Business Upskilling Report

Maricopa County Workforce Development Board Executive Director Steve Clark presented the Business Upskilling Report on behalf of Maricopa County Healthcare Careers Pathway Strategist Jordan Dodeward. Below are the highlight of Mr. Clark’s presentation.

- Hire to Train and Assist
The first strategy of moving employees toward their ideal job or career goal from a lower-level position is becoming more widely adopted by organizations today.

Secondly within this strategy, is for the employer to aid and assist in training, education, credentialing, and licensing.

- Apprenticeships

The second strategy of apprenticeships and training is to utilize an apprenticeship intermediary to help start an apprenticeship program.

Secondly, providers such as Hamilton-Ryker® TalentGro offer online training programs to enhance career pathways for manufacturing job roles.

- Unconventional Tactics

And thirdly, unconventional business upskilling and professional development support can be found with certifications & CE, continuing education, credits.

One of the more unique or not as common strategies is to partner with a professional alliance or create an alumni network.

Call to the Public.

Chair Chandra made a call for public comment. No one spoke.

Adjourn.

Chair Chandra adjourned the meeting at 10:50 a.m.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*

DRAFT