



**NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD EMPLOYER CONNECTION COMMITTEE**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Employer Connection Committee and to the general public that the Maricopa County Workforce Development Board Employer Connection Committee will hold a meeting open to the public on:

Thursday, February 2, 2023 – 9:30 a.m.

County Administration Building
301 W. Jefferson, 2nd Floor (Room 250-05)
Phoenix, Arizona
or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

The Agenda for the meeting is as follows:

****Indicates materials attached, please review/read prior to meeting.***

1. Call to order.

2. Roll Call.

3. Welcome and Opening Remarks.

4. Consent Agenda.

For Possible Action.

The Committee will consider and vote on the items on the consent agenda. Consent agenda is established to efficiently dispense the business of the MCWDB. These items will not be discussed unless a Member of the Committee asks to remove the item from the consent agenda.

- a. Meeting Minutes: December 20, 2022*
-

5. Chair Report.

6. Information/Discussion/Possible Action.

- a. In-Demand Industries Discussion/Recommendation*
-

7. Information/Discussion Only

- a. Business Upskilling Report*
-

8. Call to Public.

9. Adjourn.

NEXT MEETING: April 6, 2023

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.



Consent Agenda.

Meeting Minutes



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Employer Connection Committee

Tuesday, December 20, 2022 – 1:30 p.m.

West Valley Career Center
4425 W. Olive Avenue
Glendale, Arizona
or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Gregg Ghelfi, Julie Stiak, Konrad Robichaud, Matt Clark, Noelle Trinder, Scott Holman, Subhash Chandra

(Note: All members present attended in-person or via GoTo meeting)

Members Absent: Ismial Rangel, Marcia Veidmark

MEETING

Call to Order.

Chair Subhash Chandra called the meeting to order at 1:34 pm and requested a roll call.

Roll Call.

MCWDB Board Liaison Deseret Romero took roll. A quorum was present.

Welcome and Opening Remarks.

Chair Subhash Chandra welcomed everyone to the meeting.

Consent Agenda.

Meeting Minutes: October 6, 2022

Chair Subhash Chandra asked for a motion to approve the MCWDB Employer Connection Committee October 6, 2022 Meeting Minutes. Julie Stiak made a motion; Noelle Trinder seconded the motion.

Chair Subhash Chandra called for an all-in-favor vote:

In Favor: Gregg Ghelfi, Julie Stiak, Matt Clark, Noelle Trinder, Scott Holman, Subhash Chandra

Opposed: None

Abstained: None

Motion passed.

Chair Report.

No report.

Information/Discussion Only.

Industry Ranking Presentation

Rachael Tashbook, Economist with the Arizona Office of Economic Opportunity (OEO) provided a presentation on the industry rankings. Below are the highlights from Ms. Tashbook's presentation.

- Introductions
- In-Demand Requirements Overview
- Labor Market Data
 - o Current Maricopa County In-Demand Industries
 - o 2022 Top industries by Overall Rankings (Maricopa)
 - o Examples of Potential Selections
 - o Broad Focus vs. Selecting a Few Industries
 - o Additional Data for Consideration
- Discussion & Decisions

MCWDB Executive Director Steve Clark noted the anticipated timeline for moving the recommended in-demand industries forward for MCWDB Full Board approval. (1) Chair Chandra would share the Employer Connection Committee's discussion with the Executive Committee, (2) The Executive Committee would consider and discuss the recommended in-demand industries for MCWDB Full Board consideration and (3) The MCWDB Full Board would consider, discuss and possibly approve the recommended in-demand industries.

The following points were discussed and shared by the Employer Connection Committee.

- Priority In-Demand Industries (discussed but not limited to)
 - o Healthcare
 - o 6 Top Industries – Provide Balance
 - o Possibly creating Tier 1 and Tier 2 Priorities
- Occupations (discussed but not limited to)
 - o Entry Level vs. Licenses (being able to bridge these levels)
- Request for Additional Data
 - o Projected industry employment for 2024, 2025, and 2026
- Additional Questions/Comments
 - o Would TSMC be considered technology or manufacturing?
RESPONSE:
I will find out and get back to you. Data will likely be available next December as the company is getting started.
 - o Might be helpful to hear from Scott Holman with TSMC on the company's priorities, as Arizona is becoming an emerging technologies state.
 - o What would the disadvantages of recommending less than 4 industries?
RESPONSE:
Not impossible. However, there would be disadvantages, such as restricting the ETPL list. This would restrict training program opportunities available.
 - o The State of Iowa recently created a project industry employment report. Committee Member Stiak will send it to Deseret Romero for distribution.

MCWDB Executive Director Steve Clark recommended that staff prepare the Top 10 industries for further Committee discussion at their February meeting with the following additional information.

- Wage information
- Labor market data
- Other key areas

The Committee agreed with Mr. Clark's recommendation for the February 2, 2023, Committee meeting.

Business Services Update

Tina Russo, Program Manager – Business and Community Services (BCS) with the Maricopa County Workforce Development Division, provided a Business Services update to the Committee. Below are the following highlights from her presentation.

- Introduction of Business and Community Services Supervisor Andrew Witzel
- Small Business Resources
 - o Small Business Boot Camp
 - o US Small Business Administration (Training Platforms)
 - o Bureau of Labor Statistics
 - o IRS Business Site
- Mesa Workforce Center Grand Opening
 - o December 8, 2022
- Surprise Hiring Event
 - o September 29, 2022
 - o 35 Jobseekers
 - o 5 Placements
- EVC Community and Hiring Event
 - o December 12, 2022
 - o 11 Provisional Hires
- BCS Team Alignment

Committee Member Stiak shared that the Maricopa County Community College District (MCCCD) have Small Business Development Resource locations throughout the valley that offer assistance as well. Member Stiak proposed a potential to collaborate with the Workforce Development Division, as the MCCCD works with the other local community college on their SNAP E&T Technical Assistance grant. This will provide SNAP E&T Technical service to each of the students at the community colleges to focus on the target occupations.

Business Upskilling Report

Due to time constraints, this report was moved to the February 2, 2023, meeting.

Call to the Public.

Chair Chandra made a call for public comment. No one spoke.

Adjourn.

Chair Chandra adjourned the meeting at 2:56 pm.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*



Information/Discussion/Possible Action.

In-Demand Industries Discussion/Recommendation

**** Presentation Forthcoming****



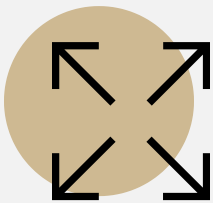
Information/Discussion Only.

Business Upskilling Report

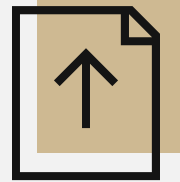
MCWDB Business Upskilling Report December 2022

Healthcare Careers Pathway Strategist
Jordan Dodeward

HIRE TO TRAIN/ASSIST



TO THE IDEAL JOB
FROM A LOWER-LEVEL
POSITION

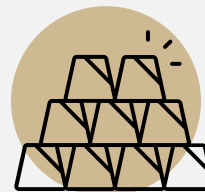


EMPLOYER TO AID &
ASSIST IN TRAINING &
EDUCATION

APPRENTICESHIPS & TRAINING



APPRENTICESHIP
INTERMEDIARIES
TO ASSIST IN
DEVELOPMENT



STACKABLE
TRAINING
PROGRAMS

UNCONVENTIONAL TACTICS



CERTIFICATIONS &
CE CREDITS

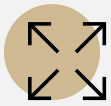


NETWORKS &
ALUMNI RESOURCES

MCWDB Business Upskilling Narrative December 2022

Healthcare Careers Pathway Strategist
Jordan Dodeward

HIRE TO TRAIN/ASSIST



Clearly displaying and promoting a career path from the bottom up can help recruit and retain loyal employees. Also, keeping experienced professionals within their field helps to create a robust workforce.



Oftentimes, the career path beyond a credential requires education and state licensure. So, offering assistance or guidance through the process of upskilling can retain and recruit employees seeking to advance their careers.

APPRENTICESHIPS & TRAINING



Work with an intermediary provider to offer apprenticeships resulting in national, industry-endorsed credentials.



Work with an intermediary provider to offer customizable and stackable training programs to employees.

UNCONVENTIONAL TACTICS



Jobs that require a license or certification typically mandate continuing education. By hosting and offering continuing education courses through your business, you not only attract dedicated professionals, but you instantly position your company to showcase job openings.



Many careers have a professional association or alliance. Partner with said association to develop apprenticeships, training, and hiring events. Additionally, start an employee network to incentivize employee referrals. An employee alumni network can also be conducive to recruiting talent.