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MARICOPA COUNTY

MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Employer Connection Committee

Thursday, May 11, 2023 – 9:30 a.m.

County Administration Building
301 W. Jefferson, 2nd Floor (Room 250-05)
Phoenix, Arizona
or
https://www.gotomeet.me/MaricopaCountyWDB
Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Gregg Ghelfi, Ismial Rangel, Matt Clark, Noelle Trinder, Subhash Chandra
                (Note: All members present attended in-person or via GoTo meeting)

Members Absent: Julie Stiak, Konrad Robichaud, Marcia Veidmark, Scott Holman

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MEETING

Call to Order.
Chair Subhash Chandra called the meeting to order at 9:33 a.m. and requested a roll call.

Roll Call.
MCWDB Board Liaison Deseret Romero took roll. A quorum was <u>not</u> present.

Welcome and Opening Remarks.
Chair Chandra welcomed everyone to the meeting and introduced new MCWDB Management Analyst Julia Maciel.

Consent Agenda.

Meeting Minutes: February 2, 2023
MOTION:
Chair Chandra asked for a motion to approve the MCWDB Employer Connection Committee February 2, 2023, Meeting Minutes. Matt Clark made a motion; Gregg Ghelfi seconded the motion.

Chair Chandra called for an all-in-favor vote:

In Favor: Gregg Ghelfi, Ismial Rangel, Matt Clark, Noelle Trinder, Subhash Chandra

Opposed: None
Abstained: None
Motion failed due to lack of quorum. The February 2, 2023, meeting minutes will be moved to the next MCWDB Employer Connection Committee meeting for consideration.

<u>Chair Report.</u>
No report.

<u>Information/Discussion/Possible Action.</u>

<u>In-Demand industries Discussion/Recommendation</u>
MCWDB Executive Director provided the Committee with a recommended update to the previously discussed in-demand industries recommendation. Below are the highlights of Mr. Clark's presentation.

- Why In-Demand Industries are Important
- Current In-Demand Industries Review
- Committee's March Recommendation
- Professional, Scientific, and Technical Services Description
- Suggestions
- Rationale
- Revised Recommended In-Demand Industries
    - Construction
    - Healthcare and Social Assistance
    - Manufacturing
    - Finance and Insurance
    - Transportation and Warehousing
    - Information Technology

Mr. Clark recommended providing the Executive Committee with current list of in-demand industries, due to their maintained current market relevancy and that the Committee be tasked with providing an annual review of the industries, along with investigating the Professional, Scientific and Technical Services category in Fiscal Year 24.

The Committee discussed the following points.

- Information Technology has touched most, if not all of the in-demand industries;
- Information Technology category is a catch all category;
- Agree not to subcategorizing the industries;
- Noting that the in-demand industries are not in a specific order;

No motion was held but noted that the recommendation would be provided to the Executive Committee at their May 18, 2023 for consideration.

<u>Information/Discussion Only.</u>

<u>Maricopa County Apprenticeships</u>
MCWDB Healthcare Careers Pathway Strategist, Jordan Dodeward and Workforce Development Division (WDD) Apprenticeship Program Supervisor Betsy Nelson provided a presentation on the Maricopa County Apprenticeships. Below are the following highlights form this presentation.

What is a Registered Apprenticeship?
- Typical Apprenticeship Partners
- Apprenticeship Grant ($12 million)
- WDD Apprenticeship Team
- Apprenticeship Information/Data

WDD Apprenticeship Projects/Initiatives
- WDD Projects/initiatives

WDB Apprenticeship Projects/Initiatives
- Save the Date – AHAA 2.0

Committee Member Noelle Trinder shared Banner's focus on apprenticeships and partners with the same focus. She also noted Banner's desire to expand beyond healthcare related apprenticeship and those supporting roles, such as information technology, culinary, etc... She also shared her appreciation for the upcoming event looked forward to attending.

WDD Business Services Update
Workforce Development Division (WDD) Business Services Manager Tina Russo provided the Committee with a WDD business Services update, along with an overview of the business services.

Business Services Update
- Business Services Communication Platform Roll Out
- Increase in manufacturing job seekers
- Presenting to the Small Business
- Association (SBA) on the Business Services available.

Business Services Available
- Employers (WDD Services Offered)
- Job Seeker (WDD Services Offered)
- Career Center Locations (10 – Maricopa County)
- Expand to 3 additional locations

Chairman Chandra and Mr. Clark both thanked the Workforce Development Division team for all of their work in our community.

FY24 Employer Connection Committee Areas of Focus
MCWDB Executive Director provided the Committee with a proposal for the FY24 Employer Connection Committee Areas of Focus. Below are the highlights of Mr. Clark's presentation.

- Continue to build capacity with business partners;
- Analyze the talent pipeline;
- Recommend ways to leverage resources – connect businesses with workforce services;
- Evaluate in-demand industries performance;
- Evaluate research for current in-demand industries and recommend changes to industry selection;
- Recommend industry-led workforce solutions;
- Develop industry-led workforce solutions; and
- Continue to be a workforce innovation leader.

The Committee shared the following comments.

- Agree with increasing the partnerships in the in-demand industries.
- Requested onsite visits with some of the in-demand industries.
- Provide presentation by each of the industries
- Include in-demand industry representatives in the Committee membership

Call to the Public.
Chair Chandra made a call for public comment. No one spoke.

Adjourn.
Chair Chandra adjourned the meeting at 10:29 a.m.

For additional information, contact MCWDB staff at: MCWDB@maricopa.gov