



WORKFORCE ARIZONA COUNCIL – EXECUTIVE COMMITTEE MINUTES

Tuesday, August 24, 2021

1:00 pm – 3:00 pm

Virtual Meeting via Zoom

<https://azcommerce.zoom.us/j/94868463135>

Members Present

Dawn Grove, Chair – Karsten Manufacturing

Mark Gaspers – Boeing

John Walters – Liberty Mutual

Bill Gates – Maricopa County Board of Supervisors

Members Absent

David Martin – Arizona Chapter of the Associated General Contractors

1. Call to Order

The meeting was called to order at 1:00 p.m.

2. Welcome

Chair Grove welcomed everyone to the meeting.

3. Call to the Public

No public comments were received.

4. May 11, 2021 Executive Committee Minutes – Approval

Mark Gaspers moved to approve the minutes of the May 11th meeting, Bill Gates seconded the motion; the motion was adopted unanimously.

5. State Plan Modifications

a. State Plan Strategies

Ashley Wilhelm reviewed the four-year planning process and explained that modifications are currently underway.

b. Labor Market and Economic Conditions Presentation and Discussion

Doug Walls, Labor Market Director, provided the committee a report on the current labor market and economic conditions. He explained that COVID-19 had a significant impact on Arizona's economy, but there have been many positive gains resulting in the economy recovering 94% of jobs lost as of April 2020. The in-demand industries were more resilient during the economic downturn due to the pandemic and have seen a stronger recovery than other industries that were not identified as in-demand.

6. Committee Reports

a. Strategic Communication and Partnership Committee Update

i. Digital Communication Strategies – Update

Committee Chair Bill Gates reviewed presentations given to the committee on effective use of social media.

1. EmployArizona Campaign

Bill also reviewed the presentation on the EmployArizona campaign explaining the purpose of the campaign, the campaign timeline and outreach data.

b. Performance Excellence Committee Update

i. Local Board Recertification - Discussion and Vote

Ashley Wilhelm summarized the local board recertification process and the current status – City of Phoenix, Yavapai County, Pima County, and Santa Cruz County are ready for approval, and that the committee has recommended that the Executive Committee recommend these for recertification. Bill Gates made the motion to recommend them for recertification, John Walters seconded the motion. The motion passed unanimously.

c. Measuring Effectiveness Committee Update

i. Technology Plan – Update

Committee Chair John Walters summarized updates on the technology modernization plan and the key findings from the National Governors Association Workforce Innovation Network Grant project.

ii. Employer Measures - Discussion and Vote

Committee Chair Walters provided a summary of the steps that the Committee took to identify potential updated employer performance measures to be tracked at the state-level. Chair Grove provided some additional discussion on the performance measures to assure that they effectively fulfill the needs of employers. The Committee decided to table the discussion and vote to allow for further development.

d. Quality Workforce Committee Update

i. Training Providers & Training Program Eligibility - Discussion

1. Defining Standards for Eligible Training Provider List

Committee Chair Mark Gaspers summarized the Eligible Training Provider List (ETPL) process, pertaining to non-degree programs including stackability. He explained that the Committee had a discussion around decision points to be made when defining quality credentials and identifying the inclusion within the ETPL.

ii. Employment & Training Outcomes - Presentation and Discussion

Doug Walls provided information regarding employment outcomes and training outcomes specifically related to in-demand industries and occupations to provide some data to utilize when identifying improvement areas of the training provider program.

7. Council Agenda

The Council agenda was discussed by the Committee members along with adjusting the start time to 2pm to avoid conflicting meetings.

8. Adjournment

Bill Gates moved to adjourn the meeting and John Walters seconded the motion. The meeting was adjourned at 2:33 p.m.