



Goal Group #1 Meeting Minutes

DATE: Mon January 24, 2022

TIME: 2:00pm - 3:00pm MST

LOCATION: ONLINE - Until Further Notice

GROUPS: Goal Workgroup 1

REMOTE: <https://us02web.zoom.us/j/83709625666?pwd=WWVaSnVYYys1TGdIcGx2bFN6NkxRQT09>

Meeting ID: 837 0962 5666 Passcode: 654035

Welcome & Roll Call

Meeting called at 2:05pm.

Goal Group #1 Members Present: Logen Kelly, Stacey Rich, Richard Wilkie, and Liz Harris-Tuck.

Goal Group #1 Members Absent: Bryan Seppala, Mike Brewer, and Erica Ballesteros.

Board Staff Present: Moriah Robles and Mariah Cavazos.

Quorum was met.

Approval of the September 3, 2021 Meeting Minutes

Richard Wilkie motioned to approve the minutes, Logen Kelly seconded. Motion passed. Minutes were approved unanimously.

Approval of the October 25, 2021 Meeting Minutes

Richard Wilkie motioned to approve the minutes, Logen Kelly seconded. Motion passed. Minutes were approved unanimously.

Approval of the November 22, 2021 Meeting Minutes

Richard Wilkie motioned to approve the minutes, Logen Kelly seconded. Motion passed. Minutes were approved unanimously.

Approval of the December 27, 2021 Meeting Minutes

Richard Wilkie motioned to approve the minutes, Logen Kelly seconded. Motion passed. Minutes were approved unanimously.

Confirm Core Membership of the Goal Group

A motion has been presented to the goal group that confirms the three core board members would be confirmed as a quorum. The Core Members of Goal Group #1 are Stacey Rich, Logen Kelly, and Richard Wilkie. If all three are in attendance a quorum will be met. All other goal group members would be invited to the meetings.

Goal Group Focus

The goal group would like to market the in demand occupations to the in-demand youth. Also market in-demand jobs to adult job seekers. The goal group would like to focus on interactive marketing efforts to show job employers in videos. Goal Group #1 would like to finalize high demand jobs to make a top ten and present a proposal to the PCWDB board.

- a. Assess in-demand occupations/industries - Onet, Office of Economic Opportunity
- b. Compare to Programs Available on the ETPL
- c. Make Recommendations to Full PCWDB
- d. Assess "Career Pathway Models" Identified in the Pinal County Workforce Development Community

Next Meeting – February 28, 2022

Adjourn

Liz Harris-Tuck motioned to adjourn the meeting, Richard Wilkie seconded. Meeting was adjourned at 2:52pm.