



## Goal Group #1 Meeting Minutes

**DATE:** Mon November 22, 2021

**TIME:** 2:00pm - 3:00pm MST

**LOCATION:** ONLINE - Until Further Notice

**GROUPS:** Goal Workgroup 1

**REMOTE:** <https://us02web.zoom.us/j/83709625666?pwd=WWVaSnVYYys1TGdIcGx2bFN6NkxRQT09>

Meeting ID: 837 0962 5666 Passcode: 654035

### Welcome & Roll Call

Meeting called at 2:03pm

Goal Group #1 Members Present: Stacey Rich, Erica Ballesteros, Logen Kelly, Dr. Jani Attebery, and Liz Harris Tuck

Goal Group #1 Members Absent: Mike Brewer, Bryan Seppala, Rich Garcia, and Richard Wilkie.

Board Staff Present: Moriah Robles, Mariah Cavazos

*Quorum was not met.*

### Approval of the September 3, 2021 Meeting Minutes

Quorum was not met. The minutes will be pushed to the next meeting for approval.

### Approval of the October 25, 2021 Meeting Minutes

Quorum was not met. The minutes will be pushed to the next meeting for approval.

### PCWDB Assessment of Strategies/Action Accomplishments

**a. ARIZONA@WORK Pinal County Workforce Development Plan**

Goal Group #1 will focus on marketing outreach and career pathways.

**b. PCWDB Strategic Plan – Goal Group #1**

Goal Group #1 would like to focus on increasing youth, adult, and dislocated workers awareness of the availability of employment opportunities. The goal

group discuss sending out text messages to specific job seekers and using QR codes to provide a direct link to the job posting information.

**Next Meeting – December 27, 2021 - Adjourn**

Meeting was adjourned at 2:57pm.