



YAVAPAI COUNTY

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Yavapai County WDB Membership Renewal Applications
2021

MAR 26 2021

Letter of Intention to Continue

As a Member of the Yavapai County Workforce Development Board

Date: 3/26/2021

To: The Yavapai County Workforce Development Board

Yavapai County Board of Supervisors

From: Elaine Bremner

I have been a member of the Yavapai County Workforce Development Board for the past several years. It is my desire to continue my service to the Board for an additional 2-year term, should approval be extended by the WDB and appointment be made by the Board of Supervisors.

Respectfully Submitted,



Elaine Bremner



Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: Elaine Bremner

Sector Representation: (Please check one):

Private Sector Local Education Labor Organization

Economic Development One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 37 Years
 No

Phone: Work [REDACTED] Home () - - Cell [REDACTED]

Email [REDACTED]

Business: 1) Verde Valley Senior Center Assoc. Inc. 1) Executive Director/CEO
2) Life Matrix, LLC Job Title: 2) Owner

Type of Business: 1) Nutrition & Socialization - Quality of life for vulnerable adults.
2) Health Care Training & Consulting

Job Responsibilities: 1) Responsible for financial & fiscal accountability.
2) Consultant to health care facilities, developing curriculums for training future caregivers and managers.

Are you an "optimum policy maker" for your business? Yes No

Please describe: Conduct management analysis, develop a budget, a business plan and a marketing plan. I evaluate the efficiency of my training programs to ensue patient safety. Certified successful trainees.
A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) I wish to renew my position as a member of the Yavapai County WDB as my years of experince in training, managing and hiring individuals and making job connections may prove to be of some value to the Board.

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) I have accumulated a great deal of knowledge since first working with the JTPA program in 1985. In today's labor market, I am well aware of the many challenges job seekers face when looking for a position that pays enough to support a family. I have hired many people through programs, trained them and help them elevate to better positions.

How many hours per month can you contribute to WDB activities? As needed.

Please Attach a Current Resume and Letter of Recommendation

CAREER RESUME
OF
ELAINE BREMNER

Clarkdale, AZ. 86324

SUMMARY OF QUALIFICATIONS:

I have thirty years of experience as chief administrator of senior housing developments providing independent and assisted living programs. I am a certified Assisted Living Facility manager and certified teacher in health care instruction in the State of Arizona. The thirty years of experience in the senior housing industry were spent with the following profit and non-profit corporations: Marriott Life Care Retirement Communities, Inc., Basic American Medical, Inc., Capital Senior Living, Inc., and Verde Valley Manor Retirement Community.

I have accumulated forty-five years of effective practical experience in ownership, top level management, marketing and leadership positions; developed, implemented and administered programs and activities for the elderly and handicapped; employee hiring and training, public relations, management of 75 employees and 900 residents. Project manager of various construction projects world-wide. I have developed comprehensive training techniques, authored my own training manuals that were ultimately approved by the Arizona Department of Health Services for the teaching of future caregivers and managers of Assisted Living Facilities. I have taught approved courses in human resource development, nutrition programs and policies for personnel administration, consulting, budget development, capacity building and grant management.

PROFESSIONAL EXPERIENCE:

April, 1999 to present	Lifematrix, LLC, Owner, Healthcare Consulting & Training Company.
July, 2001 to present	Verde Valley Senior Center, Executive Director/CEO
July, 1985 to March, 1999	Cottonwood Village Retirement Community and Assisted Living Facility (Owned by Capital Senior Living, Basic American Medical and Corporate Mgmt. by Marriott)

EDUCATION:

Law Intern	Cooper, Rapley, Rutherford and Bennett 1958 to 1960 Palmerston North, New Zealand
Accounting and Business Management	Queen Elizabeth Technical College 1958 to 1960 Palmerston North, New Zealand
Accounting and Business Management	Troy State University (Overseas Extension) 1982 to 1988 West Germany

In England, I was Project Manager over the construction of Bowling Centers on British Air Bases and then set up their operations. In Germany, I managed the largest supermarket on a military installation. I have hired hundreds of people.

In America, I have completed a multitude of higher education certificate programs regarding legal requirements and discrimination in the work place, sexual harassment issues, Hiring and Firing within the Law, and labor law regulations. Numerous studies regarding elder law, abuse, neglect and exploitation; Rules and Resident Rights and Responsibilities, Understanding and Managing Subtypes of Dementia (Yavapai College Institute of Applied Gerontology), Elder Law Surrogate Decision Making (Including Health Care Decision Making, Financial Planning & Protective Arrangements for Incapacitated Persons) and Practical Strategies for Creating Organizational Abundance in Aging Service Organizations, have been completed. I am a certified Assisted Living Facility Manager in the State of Arizona.

LICENSES:

Certified Assistant Living Facility Manager.
Certified Teacher and Consultant of Health Care Programs.
Certified Professional Food Manager
Notary Public, State of Arizona
Certified Instructor, First Aid and CPR

CURRENT AFFILIATIONS:

Cottonwood Chamber of Commerce
Sedona Chamber of Commerce
Yavapai County Food Safety Industry Council
Yavapai County Workforce Development Board

March 29, 2021

To: Chair of the Yavapai County Workforce Development Board

I am pleased to write this letter of support for Elaine Bremner for her appointment to the WDB Board of Directors.

Elaine has been an active private sector member of the Cottonwood Chamber of Commerce for over twenty years.

She has been instrumental in multiple community events partnering with the Chamber. We truly value the commitment she has made to our local community.

Please feel free to contact me for any additional information you might need, (928) 634-7593.

Sincerely,



Christian Oliva del Rio, IOM
President/CEO
Cottonwood Chamber of Commerce

MAR 08 2021

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: KURT GREVES

Sector Representation: (Please check one):

Private Sector

Local Education

Labor Organization

Economic Development

One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 6
 No

Phone: Work (480) 588-5424 Home (928) 227-3762 Cell (480) 600-7754
Email _____

Business: SPARKLIGHT ADVERTISING Job Title: Arizona Regional Manager

Type of Business: MARKETING / ADVERTISING / Media Co.

Job Responsibilities: General Manager / Oversee all operations

Are you an "optimum policy maker" for your business? Yes No

Please describe: HANDLE ALL Policy Decisions

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) Helping the community and business grow through policy setting and using what assets are available to me to appeal YC WDB.

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) Love and work in Yavapai County & as well as attend board meetings

How many hours per month can you contribute to WDB activities? As my schedule allows-

Please Attach a Current Resume and Letter of Recommendation



Kurt Greves

I lead a team of experts that partner with clients to deliver results.

Phoenix, Arizona · 500+ connections

[Join to Connect](#)

 [Sparklight](#)

 [Arizona State University - Walter Cronkite School of Journalism...](#)

 [Company Website](#)

About

Kurt Greves brings an unprecedented level of critical thinking, analysis and problem solving to the business world as an agency partner, startup and television network executive. Resilience, flexibility and stress tolerance are the cornerstones of his on-going successes.

As a former Vice President for Comedy Central/Viacom and AMC, IFC, Sundance, WEtv, Fuse / AMC Networks, Mr. Greves was responsible for nurturing and managing talent as part of growing the worldwide entertainment brands. Including overseeing "Laugh Riots," a talent acquisition program in the top ten key US markets.

As a trusted and respected ally, Mr. Greves' extensive knowledge leave him uniquely qualified to help drive businesses toward their goals, giving them insight and access to key partners and putting them ahead of the industry's expectation curve.

In his network executive role for Comedy Central, AMC Networks: American Movie Classics (AMC), Independent Film Channel (IFC), Sundance, Women's Entertainment TV (WE TV) and Fuse, Mr. Greves helped drive strategy and brand awareness for Emmy® Award winning shows like AMC's Mad Men, Breaking Bad, The Walking Dead and Comedy Central's South Park and The Daily Show with Jon Stewart.

Kurt Greves

honored for his strategy and branding work with Comedy Central and for his promotion of Cox Interactive Media's Arizona city site.

Activity

For those who are looking for a career, check these opportunities out at Sparklight!

Liked by Kurt Greves

If there is only one thing I hope people take away from my new climate book, it's this: We need to lower the Green Premiums. So, how exactly do we do...

Liked by Kurt Greves

I've oft been told I have a perfect face for #Clubhouse. Join me and Nick Buzzell this Thursday at 4 for a Snappy Hour chat about the...

Liked by Kurt Greves

Join now to see all activity

Experience

Regional Manager

Sparklight

Apr 2015 - Present · 6 years

Arizona

Management for Sparklight, a full-service strategy agency. Oversee all aspects of the business.

<http://sparklightadvertising.com/offices/arizona/>

Partner

Reputation Media Lab

Kurt Greves

Partner

Faction Media

Mar 2008 - Mar 2014 · 6 years 1 month

Denver, CO / Phoenix, AZ

Management for Faction Media Phoenix, LLC, a full-service digital agency.

Vice President

AMC, WE tv, IFC, FUSE, Sundance (AMC Networks/Cablevision Corporation)

Mar 2005 - Mar 2008 · 3 years 1 month

New York, NY / Santa Monica, CA

Management for AMC, WE tv, IFC, Sundance & FUSE. Global television networks focusing on series, film, and music.

Vice President

Comedy Central (MTV Networks/Viacom) & The Tennis Channel

1999 - 2004 · 5 years

New York, NY

Management for Comedy Central and The Tennis Channel. Global television networks focusing on comedy, series, film, music and sports.

Kurt Greves

Education

Arizona State University - Walter Cronkite School of Journalism and Mass Communication

Bachelor of Science Degree

Drake University

Journalism/Cable Television

Volunteer Experience

Member Board Of Directors

Northern Arizona Council of Governments

Economic Empowerment

Northern Arizona Council of Governments is a nonprofit corporation representing local governments to provide a wide variety of services within Apache, Coconino, Navajo and Yavapai Counties.

Board Of Directors

YAVAPAI BIG BROTHERS BIG SISTERS FOUNDATION INC

Children

Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Kurt Greves

Executive Committee member in Yavapai County representing the private sector.
Workforce Development Board
Nov 2020 - Present · 5 months
Social Services

Organizations

Arizona Interactive Marketing (AZIMA)

-

Arizona Technology Council

-

Groups

Local Advertising and Marketing Trends

-

Google Universe : Jobs, Tools, Trends and Galaxies of Ideas

-

Associated Press Stylebook

-

Cablefax Group

-

Entertainment Deals

-

Global Video Games & Esports

-

Kurt Greves

A preview of what LinkedIn members have to say about Kurt:

- " I worked with Kurt Greves for almost 10 years at Cox Media and have known him personally for at least 16 years. He is one of the most professional and knowledgeable persons in the telecommunications industry. Kurt is an innovator and highly adaptable. He would be an asset to any employer.
- " Kurt is a excellent manager and outstanding mentor. He motivates his staff while allowing them to grow and take risks. His first priority is always the client, and he consistently under promises and over delivers. His clients love him and make time for him. I have learned so much from Kurt particularly when it comes to taking immediate action on projects and treating others with respect--no matter what their title is. Knowing he always had my back, made me work harder for him. I would work for Kurt again in a heartbeat.

4 people have recommended Kurt

Join now to view

View Kurt's full profile

See who you know in common

Get introduced

Contact Kurt directly

Join to view full profile

Add new skills with these courses



Creative Inspirations: Ze Frank, Comedic Digital Savant



Digital Marketing Foundations

8 March 2021

Dear Ms. Drew:

Please consider this letter as my interest to join the *Workforce Development Board* providing private sector representation. I am very much aligned with the goals and focus of the organization and I look forward to using the skills gained as the Arizona Regional Manager for *Sparklight Advertising* to help move the organization forward.

My background currently includes Board Membership for various companies in Yavapai County. I have experience in chairing subcommittee meetings and providing long-term strategic solutions. I am certain my leadership experience and skills will prove useful to the *Workforce Development Board*.

Seeing things in a different light and bringing new ideas to the board are some of my key strengths. I get along well with others and thrive on finding resolutions to problems. I am confident that these qualities, together with my commitment to work, will be an asset to your organization.

Some of my personal achievements in my professional capacity I bring to your organization are as follows:

- ✦ Represent the organization in a professional way in Yavapai County.
- ✦ Take an active part in the strategic planning process.
- ✦ Offer a broad knowledge of the community and those that serve the community.

I have included the URL to my LinkedIn page: [REDACTED]
This will provide you with more detail regarding my qualifications and experience. I know that I can bring much benefit with my experience, educational qualifications and skills and I look forward to putting these towards a good cause.

Sincerely,

A handwritten signature in black ink, appearing to read "Kurt Greves".

Kurt Greves
Arizona Regional Manager

MAR 25 2021

Letter of Intention to Continue

As a Member of the Yavapai County Workforce Development Board

Date: 3-25-2021

To: The Yavapai County Workforce Development Board

Yavapai County Board of Supervisors

From: Gary Hassen

I have been a member of the Yavapai County Workforce Development Board for the past four years and have served on the Executive Committee for the last 2 years. It is my desire to continue my service to the Board for an additional 2-year term, should approval be extended by the WDB and appointment be made by the Board of Supervisors.

Respectfully Submitted,


Gary Hassen



YAVAPAI COUNTY

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: Gary Hassen

Sector Representation: (Please check one):

- Private Sector
- Local Education
- Labor Organization
- Economic Development
- One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 32
 No

Phone: Work [redacted] Home (____) _____ Cell [redacted]
Email _____

Business: Rogers School of Beauty

Job Title: Business Manager/Registrar

Type of Business: Post Secondary Training

Job Responsibilities: Business management, business education, educator training, career placement assistance, counseling, strategic planning and program development.

Are you an "optimum policy maker" for your business? Yes No

Please describe: As Business Manager, I am on the Board of Directors and assist in the decision-making process for the school.

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) I am solution-oriented and feel that I can offer a perspective that is based on over 30 years of business experience as an executive, CEO, educator and Architect. I am interested in being part of a team that will have an impact on developing new employment opportunities for my neighbors and the residents of Yavapai County.

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) I have been an employer in the local job market since 1996, in the Phoenix area since 1976. I have been on committees of the Central Arizona Partnership doing strategic planning for the City of Prescott and Yavapai County. I am aware of the challenges that local job seekers encounter in an area where new opportunities are minimal, and wages too low to support families. Through my involvement with Rogers School of Beauty, I have helped develop new careers in the Beauty Industry for the graduates of our Cosmetology and Aesthetics programs.

How many hours per month can you contribute to WDB activities? As needed.

EXPERIENCE and EXPERTISE

Gary Hassen is a lifelong Arizona resident and current resident of Prescott, Arizona.

Mr. Hassen had a formal professional education at Arizona State University

Hands-on experience includes.....

1971-1974: R&B Development Company, Los Angeles, California

Duties: Project Manager for projects in Phoenix, San Diego, and Houston. R&B is a national corporation that built, owned, and developed over 38 apartment communities from 600 to 2400 units each.

1974-1988: Regency Homes, Incorporated, Phoenix, Arizona

Duties: President and CEO. Regency developed designed and built residential communities in the Greater Phoenix Area, with sales volumes averaging \$30 million per year.

1988-1995: The Tusk Company, Phoenix, Arizona

Duties: Partner, Project Manager. Specialty of the company involved the design, development, and management of office buildings and other commercial buildings.

1996-Present: Kiva Architecture/Architecture 3, Prescott, Arizona

Duties: Principal, Director of Design, residential and commercial projects throughout the southwestern United States.

2007-Present: The Hair Nail & Skin Institute, The Skin Institute LLC, Prescott, Arizona

Duties: Business Manager, business education, educational development, training programs, strategic planning and financial management.



FEB 24 2021

February 22, 2021

Teri Drew, Regional Director
NACOG
221 N. Marina Street,
Prescott AZ 86301

Dear Teri:

I am writing this letter to express my interest in continuing to serve on the NACOG Workforce Development Board. I hope to continue to represent the City of Prescott, and contribute to the committee. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "John Heiney", is written over the typed name.

John Heiney

Communications and Economic Initiatives Manager



Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: John Heiney _____

Sector Representation: (Please check one):

- Private Sector Local Education Labor Organization
- Economic Development One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 4.5
 No

Phone: Work [REDACTED] Home (____)____-____ Cell [REDACTED]
Email _____

Business: City of Prescott **Job Title:** Community Outreach Manager

Type of Business: City Government _____

Job Responsibilities: Economic Development, Tourism, Communications _____

Are you an "optimum policy maker" for your business? Yes No
Please describe: I report to the City Manager and City Council. _____

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) See attached. _____

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) See attached. _____

How many hours per month can you contribute to WDB activities? 6-8

Please Attach a Current Resume and Letter of Recommendation

Re-Application for NACOG Workforce Development Board submitted by John Heiney, 2-22-21

Qualifications

In my role with the City of Prescott, I oversee the communications, economic development and tourism division, a role I have held for 4+ years. I am also a member of the NACOG EDC, and chair of the AAED Northern Committee. I would like to continue to represent the City on the Workforce Development committee for another term.

Knowledge of Northern Arizona's Economic Development/Business/Labor Market: Please give a brief synopsis.

Prescott, and much of Northern Arizona is a rapidly growing region in terms of housing and population growth. The region's available job market is dominated by service sector, government, education and healthcare. Given the strong tourism base, there is a high reliance on hospitality and the service sector for job creation. Housing costs relative to income are out of balance in many parts of Northern Arizona as well.

By and large, wages lag behind urbanized areas of Arizona and the nation. Workforce training and availability is a key issue in Prescott. Partners like CT&C at Yavapai College need more students to participate in training for good paying jobs. Prescott and Northern Arizona are highly desirable in terms of quality of life for employers and their staff. We must look for ways to bring some of the high tech positions that we see in the Phoenix metro area.

The COVID-19 Pandemic has changed patterns of work for many, and this impact will likely continue for years to come. In migration from other Western states will change demographics, and should impact the business climate in Northern Arizona as well.

The City of Prescott appreciates NACOG's leadership to think regionally, and explore opportunities for all stakeholders to work together, and endeavor to encourage more diverse opportunities for our region.

John Thomas Heiney

Prescott, Arizona 86305

Summary

I am a seasoned professional, with a proven track record in communications, economic development and municipal management. This diverse background enables me to provide effective leadership, management and strategic planning, while exercising budgetary discipline and creative problem solving. I am a proven leader who is known as a highly effective communicator and consensus builder.

Employment

**Community Outreach Manager
City of Prescott, Arizona
201 S. Cortez Street, Prescott, AZ-86303**

Under direction of the City Manager and elected officials, I oversee in the planning, organizing, direction, and coordination of the Communications, Economic Development and Tourism division. I work with City leadership to establish goals and objectives for each of these areas. Providing leadership and oversight, instilling a spirit of teamwork, partnering, and cooperation to achieve favorable outcomes in the following areas:

- **Communications –** Serving as the public information officer for the City, and assuming all essential duties of successful internal and external communications.
- **Economic development –** Achieving economic vitality through community investment in projects and partnerships promoting economic development, business attraction, retention, expansion, and diversification.
- **Tourism Office-** Directing and overseeing the destination marketing and sales activities of the Prescott Tourism Office to make Prescott a premier destination for leisure and business travelers.

Other Related Activities

- **Member, Arizona Association for Economic Development (AAED) since 2017**
 - **Chair of Northern Committee (2020)**
- **Board Member, Prescott Downtown Partnership, representing City of Prescott since 2017**
- **Board Member, Granite Mountain Interagency Hotshot Crew Learning and Tribute Center since 2019**
- **Member, Urban Land Institute, Arizona since 2019**

**Executive Director-City of Birmingham Principal Shopping District
151 Martin Street, Birmingham, MI- August 1999 to Present**

Oversight of activities and operations of a downtown commercial tax authority with an annual budget of approximately \$1,100,000. Primary responsibilities include marketing, business attraction, special event development and promotion, downtown maintenance and beautification. Interaction with a City-appointed Board of Directors consisting of business stakeholders, the City Commission and City Manager on a regular basis for public hearings, including budget, long range planning, and various initiatives.

- Business recruitment and retention efforts designed to bring desirable businesses to the district. During my tenure, I successfully recruited several notable businesses to our 1.5 million square foot retail district. The city also saw a ten year growth of high-tech companies focused on advertising, digital media production and online. I work directly with the City Manager to recruit and retain many of these businesses within a 2.5 million square foot commercial district.
- Advertising, marketing and public relations campaigns designed to make Birmingham a more attractive destination for visitors, businesses and employees who work in the business district. Recently we completed re-branding and development of an all new website and social media platform.
- Strategic planning, market research, budget creation and management. We recently updated our 2014 Strategic Plan with updated research and Board adoption of new goals and objectives.

Other Related Activities

- Member, Michigan Economic Developers Association (MEDA).
- International Council of Shopping Centers, Michigan, State Committee Member and -Michigan Idea Exchange Co-Chair.
- Served on program committee for five consecutive events, three as program co-chair.
- Board member and Treasurer, Woodward Dream Cruise Incorporated .
- Member, Detroit Metro Convention and Visitors Bureau.
- Michigan Downtown Association, Program Committee Member.
- Affiliate Member of the Main Street Oakland County program Member, Event Program Committee for NEXT, a senior community center.
- Past Member, South Oakland Tourism Destination District directed by Detroit Metro Convention and Visitors Bureau.
- Work with key stakeholder organizations including the Birmingham Bloomfield Arts Center, the Guild of Artists and Artisans, Birmingham Bloomfield Chamber of Commerce, the Detroit Metro Convention and Visitors Bureau and other organizations on local and regional cultural, tourism and economic matters.

**Communications Manager -Mercy Health Plans-Farmington Hills, Michigan
January 1998-August 1999**

Oversaw marketing efforts for several managed health care insurance products, including a commercial HMO and PPO, plus Medicare and Medicaid plans. In this role, I was responsible for writing and production of various health management newsletters; worked with Federal regulatory agencies to assure readability for Medicare and Medicaid audiences.

**Communications Coordinator, St. Joseph Mercy Hospital--Pontiac, Michigan
July 1988-December 1997**

Responsibilities included writing/editing of employee newsletter and medical staff newsletter; produced various marketing and health education materials; conducted community outreach and education; PR and media relations. Coordinated press conferences, crisis communications, and acting as hospital spokesperson. Also, coordinated community relations efforts with local Chamber of Commerce, schools, churches and clinics.

Education

**Bachelor of Arts Degree in Communications, Journalism Minor, Concentration in German
Oakland University, Rochester, Michigan. Magna Cum Laud**

- Gold Key National Honors Society
- First Vice President and co-founder, Sigma Pi Fraternity Zeta Pi Chapter



Mayor's Office
201 S. Cortez St.
Prescott, AZ 86303
928-777-1248

February 11, 2021

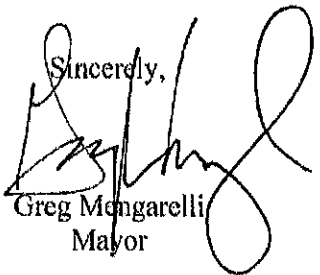
Teri Drew, Regional Director
NACOG
221 N. Marina Street,
Prescott AZ 86301

Dear Teri:

I am writing this letter in support of John Heiney's continued service on the NACOG Workforce Development Board.

John is our Community Outreach Manager, and oversees Communications, Economic Development and Tourism for the City. He will serve your committee well, and will be an excellent representative of the City of Prescott. Please feel free to contact me if you have any questions.

Sincerely,



Greg Mengarelli
Mayor

MAR 05 2021

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: __Nancy LeMay Jensen_____

Sector Representation: (Please check one):

Private Sector Local Education Labor Organization

Economic Development One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? _____
 No

Phone: Work _____ Home (____)____-____ Cell _____
Email _____

Business: Northern Az. University-Prescott Valley Campus__ Job Title: Assoc. Director____

Type of Business: __Post-secondary education (University level) _____

Job Responsibilities: __Internship development & placement; student services; outreach, recruitment, academic advising, statewide peer mentor pilot program, development of statewide student service awareness and access. Community and campus leadership role. _____

Are you an "optimum policy maker" for your business? Yes No

Please describe: __Within NAU framework and guidelines, I have policy making, and hiring authority in areas I supervise. _____

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) _In 1980, I worked as a CETA Service Coordinator for

NACOG servicing Navajo county: monitoring work sites, skill center training, and educational placements. For over 40 years I have continued my passion and involvement with education; serving students and communities. The ever-increasing need for education and training to meet work force needs, the growing number of certifications, and changing landscape of Yavapai County provide a fertile time to contribute as a member of the Yavapai County Workforce Development Board.

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) Employers I work with report a need for basic work skill training, communication, and critical thinking in the 16-26-year-old workforce with transportation often identified as an issue; re-training and re-careering is common among middle age, and older, with a large need for training in computers skills, construction trades, and the service industry. GED, ESL, and Summer Youth programs are all hard at work helping to build a more educated workforce. Summer Youth programs have successfully served youth in Yavapai County for a long time. The addition of JTED programs have also made inroads toward youth employment, training, and careers.

Regarding industry/business trends, I have watched hospitality openings increase along with healthcare openings due to YRMC expansions (East & West Campuses;) Banner (new facility) and an increasing number of urgent care facilities along with many ancillary medical businesses. These employers are, or soon will be, facing workforce shortages. Additionally, teacher shortages, food insecurity in K-12 schools, and the increase in drug/alcohol rehabilitation services also impact the Yavapai County labor market. As an Arizona native, and over 50 years' experience living and working in Yavapai County, I feel I have a strong foundation and broad knowledge about Yavapai County's labor market.

How many hours per month can you contribute to WDB activities? _____10-15_____

Please Attach a Current Resume and Letter of Recommendation

NANCY L. JENSEN

c: [REDACTED]

e: [REDACTED]

PROFESSIONAL EXPERIENCE

Associate Director, Northern Arizona University, Prescott Valley, AZ

4/2010–Present

Campus leadership role working closely with campus vice president in the startup of NAU Prescott Valley campus; designed systems to align with NAU Flagstaff; initiated new programs for students; interfaced with schools throughout Yavapai County identifying pathways and student needs; developed policies, procedures and processes. Daily supervision of campus services: new student orientation; veteran services; disability; student discipline, tutoring; peer mentoring; academic advising; financial aid, scholarships; internships and graduation. Supervised community outreach, resources, and events. Serving as part-time faculty: teaching Master Student (freshman level) & Career Awareness (senior level).

Director, Student Success, Embry Riddle Aeronautical University, Prescott, AZ

2004-2009

Supervision and leadership responsibilities for student success center, programming and new initiatives; student clubs, sororities and fraternities; disability support services; academic advising; tutoring center & SI. Supervision, staffing, and programming responsibilities for the Student Union to include facilities, events, and staffing. Behavior Team Member: working in collaboration with university wide departments: weekly meetings and risk assessments. Student judicial board advisor for student discipline processes, procedures, training, and membership. Part-time faculty member: University 101, as an extended orientation concept and retention initiative. Supervised 21 sections of University 101; hiring & training students as Campus Academic Mentors.

Support Cadre Consultant, Arizona Department of Education, Northern AZ

2003-2005

Consulting work with K-12 schools throughout Yavapai County providing school wide Positive Behavior Support techniques and strategies to school leadership groups through onsite meetings, observations, and training.

Leadership Positions, Pre-K to 8th Grade, Charter Schools, Prescott and Prescott Valley, AZ

1995-2003

Principal, Mountain Oak Charter School, Waldorf Pedagogy, 2000-2003

Vice Principal, Skyview School, Multiple Intelligences Pedagogy, 1999-2000

Director, Arizona Montessori Charter School, Montessori Pedagogy, 1998-1999

Charter Initiative Member and Curriculum Chair, Sedona Charter School, Blended Pedagogy, 1995-1998

Program Coordinator, Arizona State University, Tempe, AZ

1995-1998

Administratively responsible for: Lifelong Learning, Elderhostel, Travel, and Certificate programs: 4,000 students, 3 staff, 35 instructors. Responsibilities: hiring, evaluating & developing staff & instructors; need assessments, program development; course development/Instructional design for new courses; scheduling at multiple locations; developing community partnerships, orientation & events; credit & non-credit programming.

Area Coordinator, Sedona, AZ Coconino County Community College, Flagstaff, AZ

1991-1995

Leadership position for Sedona Extension Program. Developed & implemented all functions & operations of an extension program: general management, administration & coordination; interviewing, hiring, evaluating & developing associate faculty; negotiating facilities; community-educational need assessments; policy development; registration & budget processes, course development & evaluation.

Management Consultant, Estrella Mountain Community College, Avondale, AZ **1988 -1991**

Major contracts: 1) Service delivery area & community planning study 2) West Valley need assessment
3) National Endowment for the Arts (NEA) grant for campus concept and artist hire.

Instructional Assistant, American River College, Sacramento, CA **1984-1986**

Conducted curriculum research, developed operational policies & procedures manual for RMTTC Learning Center, developed individual and group tutoring, assisted with instructor, staff, and course development.

Evaluator/Career Instructor, Northland Pioneer College, Holbrook, AZ (Second Mesa) **Grant Project, 1981**

Implemented successful pilot program on the Hopi Reservation. Administered & evaluated vocational aptitude tests (COATS). Instructor for career awareness & college planning courses. Prepared formal recommendations for educational and OJT training, presented reports to tribal leaders, state administrators & educational organizations.

Service Coordinator, Northern AZ Council of Governments, Holbrook, AZ **1980-1981**

Working with local governments, NPC, & nonprofit agencies provided social services throughout Navajo County. Evaluated community college skill training courses, identified educational & OJT for students, monitored college classes, programs & county wide work sites for enrollments, orientations, & educational placements. Caseload 183

EDUCATION

Masters Degree, U of A, Tucson, AZ Public Administration with Management focus **1984**

Internship, summer 1984: City of Prescott: City Manager's Office; Finance and Personnel

Working student: Graduate Teaching Assistant, U of A, MBA program, 1982 and 1983

Bachelors Degree, NAU, Flagstaff, AZ Sociology/Social Services as an extended major **1979**

Internship, summer 1979, Yavapai County Juvenile Court, Probation Officer

Working student: Part time employment with Big Brothers/Sisters, Flagstaff, AZ, Caseworker, 1978-1980

Certificate, Community College Teaching Certificate, Provisional - 1983; Lifetime certificate Issued 1990

Community Involvement

Youth Council Member, Northern AZ Council of Governments, November 2020 - Present

Workforce Development Board member, Yavapai County Board of Supervisors, June 2018 - Present

Yavapai County Teacher of the Year, Reader and Finalist Committee Member, 2012 - 2019

Presentations, publications, awards, and CEUs available upon request

REFERENCES

Professional and Personal References Available Upon Request

TO: Membership Committee, NACOG Workforce Development Board
ATTN Teri Drew, Executive Director
FROM: Dr. Wendy Bruun, Assistant Vice President, Student Affairs
DATE: February 21, 2021
RE: Yavapai County Workforce Development Board, term renewal

It is with great pleasure and honor to provide this letter in support of Nancy Jensen's term renewal for the Workforce Development Board for the Northern Arizona Council of Governments.

It has been my privilege to work with Nancy since 2019, when I needed to facilitate a leadership transition for one of my direct reports who has a satellite office in Yavapai County. Nancy was a gracious host, sharing her longtime knowledge and understanding of the unique college student needs in the local community and how the colleges and public library were collaborating to support workforce development through educational attainment. I have also collaborated with Nancy on projects to enhance support for college students enrolled at NAU-Yavapai, and what stands out to me most about Nancy has been her ethic of care, collaboration, and commitment to Yavapai County.

Ethic of Care and Collaboration. Whether working with college students or colleagues, Nancy approaches interpersonal communication and collegial connections from a deep place of care and compassion. She invites others into conversation and the opportunity to collaborate on initiatives and projects in order to improve the overall student experience. She represents the University well and advocates for the needs of Yavapai students.

Commitment to Yavapai County. When I first met Nancy, I was struck by her commitment to the local community. She is well-connected and willing to share those connections to enhance the work of others and ultimately to support more community members achieving their personal and educational dreams.

Nancy is a thoughtful and seasoned educational leader, and I encourage you to give full consideration to renewing her term of service on the Workforce Development Board. She will continue to be a thoughtful and dedicated contributor to your work.

If I can provide additional information, please contact me by phone (928-523-6922) or email (wendy.bruun@nau.edu).

FEB 24 2021

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: Craig Leferer

Sector Representation: (Please check one):

- Private Sector Local Education Labor Organization
 Economic Development One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 28
 No

Phone: Work [REDACTED] Home [REDACTED] Cell [REDACTED]
Email [REDACTED]

Business: Yavapai College **Job Title:** Program Director

Type of Business: Adult Education

Job Responsibilities: administration, planning & budgeting

Are you an "optimum policy maker" for your business? Yes No

Please describe: I represent Title II for Yavapai County

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) I have been an adult education instructor and administrator for the past twenty years. I wish to help our Adult Basic Education Program become part of the workforce system for Yavapai County.

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) My primary interest is in education, but I also work closely with Yavapai Regional Economic Development Center.

How many hours per month can you contribute to WDB activities? 12-24

Please Attach a Current Resume and Letter of Recommendation

Craig [REDACTED] Lefever

Contact Information

work [REDACTED] Prescott, AZ 86323 home Prescott, AZ 86301
[REDACTED] [REDACTED]

Education

- 2010 Ohio University
CMPI (Certified Manager in Program Improvement)
National Adult Education Professional Development Consortium (NAEPDC)
and ProLiteracy (2-year federal education administration training/certification)
- 2004 Northern Arizona University
MA-TESL (Applied Linguistics, Teaching English as a Second Language)
"with distinction"
- 2002 Northern Arizona University
BA, Humanities (emphasis in Classics)
"Summa cum laude with honors"

Teaching/Administration Experience

September 2008 - present, Program Director/ Title II Representative, Yavapai County Workforce Development Board/ *E.S.O.L. Coordinator / ELAA Instructor/ GED Instructor / Data Administrator / Educational Technology Expert / Testing Coordinator (BEST/TABE CLAS- E/TABE 7-12)*
Adult Basic Education Program (ABE), Yavapai College (Prescott, AZ)

I am currently serving as Program Director. In this role, I am directly responsible for fiscal oversight, staff management, direction of professional development, curriculum planning and data tracking for grant-funded ABE classes (GED, Virtual Learning, ESL, Career and College Readiness) at all YC campuses. I write and manage eleven individual state and federal grants as well as two internal college budgets. I hire/fire/supervise/remediate for ten ABE personnel and run monthly staff meetings, regular planning/curriculum meetings, and program evaluations for our entire staff. I have also served as the ADE Title II representative on the Yavapai County Workforce Development Board since August of 2015. I recently served on ADE committees to write Standards for both Mathematics and Social Studies.

I have served as our program's E.S.O.L. coordinator, managing our ELAA (English Language Acquisition for Adults) program and overseeing other ELAA teachers throughout the county. I was also responsible for curriculum planning and professional development in this area. I teach or have taught ELAA, GED preparation and unique hybrid courses, both credit and non-credit. I help students transition from our program to regular community college classes. I regularly tested students using the state-approved TABE CLAS-E and TABE 9/10 assessment systems.

I administer the data management for over 600 students using the AAEDMS (Arizona Adult Education Data Management System). I was also our program's Educational Technology Expert (ETE), implementing and advocating the Arizona Department of Education's technology standards. I completed a two-year Leadership Excellence Academy, a federal administrative training program for adult educators.

August 2004 – October 2008, Instructor / Administrator / Educational Technology Expert / Testing Coordinator (BEST/TABE)

Adult Education Program, Coconino Community College (Flagstaff, AZ)

I was a full-time instructor, teaching ESL, GED preparation, Adult Basic Education and U.S. Citizenship skills (24 hours of instruction/week). I was also responsible for curriculum planning and course development in these areas. I served for two years as the AZ Department of Education Educational Technology Expert for Coconino County. I was an advocate/interpreter of AZ state technology standards in various adult education programs countywide. For over two years, I was part of a state-wide distance learning pilot program. I coordinated human and technological resources to meet state goals. I regularly functioned as a liaison between students, the community, local schools and community organizations.

As an administrator, I was responsible for managing the AZ state data entry files for over 250 students. My duties included training other adult education instructors. I administered and scored the state standard ELAA and GED achievement tests for my own classes and others.

August 2007 – May 2008, Associate Faculty / Latin

Languages Department, Coconino Community College (Flagstaff, AZ)

During the Fall and Spring Semesters, I taught an eight-credit Latin 101/102 class for Community College. I developed the first course in this discipline for the college.

May 2004 – August 2008, Lecturer in Classical Latin

Department of Modern Languages, Northern Arizona University (Flagstaff, AZ)

I regularly taught a full year (8 credits) of classical Latin during an intensive summer language program using my own curriculum. I also developed an independent study program for students wishing to complete the second year of Latin. Since 2004, I had been the sole Latin instructor at the university.

October 2004 – September 2008, **Private Tutor**
Flagstaff, Arizona

For several years I served as a private academic English tutor in the Flagstaff area, providing individualized instruction in the home. I worked with students from eight to forty-five years of age.

August 2002 – May 2004, **Instructor / Testing Coordinator (TOEFL)**
Program in Intensive English, Northern Arizona University

P.I.E. is an academic English immersion program for non-native speakers who plan to attend an American college or university. I planned and taught classes in Reading, Writing, Pronunciation/Conversation, TOEFL preparation, and core academic skills over six semesters, while completing my MA. This position gave me valuable teaching experience while working with a culturally and academically diverse student population.

October 2000 – August 2002, **Tutor**

Learning Assistance Center, Northern Arizona University

I was a tutor of Latin, Classical Greek and Humanities and worked closely with professors and students in those areas.

May 1992 – August 1998, **Manager (Welding and Fabrication Shop), Foreman/Asst. Manager (Bronze Bell Foundry), Community Council Member, Special Assistant to Paolo Soleri**

Arcosanti Community/Cosanti Foundation, near Cordes Junction, AZ

Arcosanti is a school of architecture and ecology/intentional community in central Arizona. During six years of residence, I held several positions. I started in the bronze foundry, where I learned the various steps in the process of making bells. As the assistant manager, I recruited and trained new foundry workers and oversaw day-to-day operations on the floor. I also ran the welding and fabrication shop for several years, planning and budgeting various projects for all departments. As a three-term community council member, I was an elected liaison between the business and community aspects/interests of the site.

Professional/Board Affiliations

AZ-TESOL (Arizona Teachers of English to Speakers of Other Languages) /

Executive Board member (2008-2015): Second Vice President, Vice President, President, Past President, Political Concerns Chair, Rules and Resolutions Chair, Member at Large

YWDB (Yavapai County Regional Economic Development Area Workforce Development Board)

Board member (2015-present): ADE Title II Representative, WIOA Partners Chairman

AALL (Arizona Association of Lifelong Learning) / member

Board member (2016-present): Awareness Committee, Conference Planning Committee, Regional Coordinator for Northern Arizona

References, Official Transcripts, and Conference Presentations

Available on request



Arizona Department of Education

Adult Education Services

February 19, 2021
Anita Payne
Workforce Board Chair
221 Marina St., Suite 201
Prescott, AZ 86301

Dear Ms. Payne:

The Workforce Innovation and Opportunity Act (WIOA) Section 107 specifically outlines the requirement to include a representative of an eligible provider administering Title II adult education and literacy activities under WIOA as a member of the Local Workforce Development Board (LWDB). This representative must be an individual with adult education expertise and policymaking authority within the Title II adult education organization.

Craig Lefever is an administrator of adult education for Yavapai College Adult Basic Education and is highly qualified to represent Title II on the Yavapai County LWDB. I have worked with Mr. Lefever for several years on a variety of adult education-related initiatives and I have no hesitation in recommending him for this position. Furthermore, as the administrator for the only program funded by the Arizona Department of Education in Yavapai County specifically for the purpose of providing adult education and literacy activities under Title II of WIOA, he is the most appropriate person for this role.

Please feel free to contact me at Sheryl.Hart@azed.gov if you have any questions or concerns regarding my recommendation. If you wish to review Mr. Craig Lefever's resume or have additional questions regarding his experience and/or qualifications, please contact him directly at Craig.Lefever@yc.edu.

Sincerely,

A handwritten signature in black ink that reads "Sheryl O. Hart". The signature is written in a cursive style.

Sheryl O. Hart
Deputy Associate Superintendent
Adult Education Services

Cc: Teri Drew, Executive Director; Julia Sawyer, Executive Assistant; Craig Lefever

Kathy Hoffman, Superintendent of Public Instruction

1535 West Jefferson Street • Phoenix Arizona 85007 • (602) 542-5460 • www.azed.gov

MAR 24 2021

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: Trista MacVittie

Sector Representation: (Please check one):

- Private Sector Local Education Labor Organization
 Economic Development One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 15
 No

Phone: Work [REDACTED] Home () - - Cell [REDACTED]
Email [REDACTED]

Business: Northern Arizona Healthcare **Job Title:** Consumer Experience Director

Type of Business: Healthcare

Job Responsibilities: Customer and patient satisfaction; volunteer and spiritual care services.

Are you an "optimum policy maker" for your business? Yes No

Please describe: I am a member of our Leadership team and have hiring responsibility.

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) I am passionate about creating a thriving community in which individuals are empowered to contribute through employment.

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) As a healthcare leader I am acutely aware of the need for skilled care specialists, including medical assistants, nurses, etc.

How many hours per month can you contribute to WDB activities? 2-4

Please Attach a Current Resume and Letter of Recommendation

TRISTA L. MACVITTIE | team lead

Clarkdale, AZ 86324

ABOUT ME

Innovative team leader committed to collaboration and empowering colleagues to build highly-effective and nimble teams to advance customer experience at every stage of the relationship.

- Building highly engaged and productive teams.
 - Visionary leadership.
 - Strong verbal and written communication skills.
 - Champion of collaboration.
 - Relationship building.
 - Management by fact and achieving results.
 - Create new programs.
 - Thinking differently about challenges to develop innovative solutions.
-

WORK EXPERIENCE

SYSTEM DIRECTOR of CONSUMER EXPERIENCE /
NORTHERN ARIZONA HEALTHCARE , April 2013 - Present

- Serves as a member of the Senior Operating Team responsible for driving achievement of customer metrics, including Customer Feedback Score HCAHPS and CGCAHPS through cascading of goals from the top organization through front-line staff and alignment of system and entity action plans.

- Spearheading customer journey mapping for key strategic service lines, spanning the entire customer experience from passive experience to shopping to point-of-care through active experience sharing.

CHIEF EXPERIENCE & COMMUNICATION OFFICER /
NORTHERN ARIZONA HEALTHCARE , September 2019 - May 2020

- Developed Experience Standard Work through engagement of more than 250 colleagues and the Patient and Family Advisory Council, creating a compassionate communication framework and specific behaviors that align with the organization's foundational Values.

- Led consolidation of hospital-based experience team members into a single integrated team serving the entire healthcare system.

- Integrated functions of Marketing and Communications with Patient Experience, beginning to create a seamless customer experience across the different relationship stages.

SYSTEM DIRECTOR of COMMUNICATION & CORPORATE MARKETING /
NORTHERN ARIZONA HEALTHCARE , March 2014 - September 2019

- Solidified relationships with key clinical leaders in hospitals, physician clinics and outpatient services gaining buy-in and ownership of operationalizing customer strategies.
- Implemented use of Customer Feedback Score to measure overarching satisfaction with system services, incorporating online reviews and patient satisfaction surveys for inpatient, outpatient, clinic and emergency department ratings.
- Improved team colleague engagement scores from Team Index 3 to Team Index 1 in one year and maintained Team Index 1 rating.
- Oversaw the launch of system website combining five independent sites into one, which now attracts more than 60,000 unique users per month with year over year growth.

VERDE VALLEY MEDICAL CENTER DIRECTOR of MARKETING & PUBLIC RELATIONS /
NORTHERN ARIZONA HEALTHCARE , September 2013 - March 2014

VERDE VALLEY MEDICAL CENTER MARKETING MANAGER /
NORTHERN ARIZONA HEALTHCARE , April 2013 - September 2013

EDUCATION

ARIZONA STATE UNIVERSITY, Phoenix AZ
Master of Health care Innovation / 4.0 GPA

UNIVERSITY OF MONTANA , Missoula MT
Bachelor of Arts in Journalism

AWARDS

- Recognized as a Living Our Values winner at Northern Arizona Healthcare for modeling behaviors consistent with the organization's values.
 - Gold Award in the 35th Annual Healthcare Advertising Awards for NAHealth.com
-

Letter of Intention to Continue

As a Member of the Yavapai County Workforce Development Board

Date: 03/04/2021

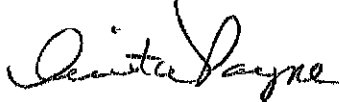
To: The Yavapai County Workforce Development Board

Yavapai County Board of Supervisors

From: Anita Payne, Chairman – Yavapai County Workforce Development Board

I have been a member of the Yavapai County Workforce Development Board for the past eleven years and have served as the Chairman for the last five years. It is my desire to continue my service to the Board for an additional 2-year term, should approval be extended by the WDB and appointment be made by the Board of Supervisors.

Respectfully Submitted,



Anita Payne, Chairman



MAR 04 2021

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: ANITA PAYNE

Sector Representation: (Please check one):

- Private Sector
- Local Education
- Labor Organization
- Economic Development
- One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 18
 No

Phone: Work () - - Home () - - Cel XXXXXXXXXX
Email _____

Business: SAVAGE DEVELOPMENT Job Title: SR MANAGER

Type of Business: ENGINEERING

Job Responsibilities: PROVIDE ELECTRICAL ENGINEERING DESIGNS

Are you an "optimum policy maker" for your business? Yes No

Please describe: I MANAGE A TEAM, OVERSEE WORK QUALITY; COST EFFECTIVE TO PROVIDE TO OUR CLIENTS!

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) I HAVE BEEN ON THE WDB SINCE 2007; VP OF EXEC BOARD & CHAIRMAN FOR THE LAST 4 YRS. I AM FULLY VESTED IN YAVAPAI COUNTY; THANK YOU FOR THIS OPPORTUNITY

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) VERY FAMILIAR W/ THE LABOR MARKET; WE NEED TO ACTIVELY RECRUIT FROM THE H.S.!

How many hours per month can you contribute to WDB activities? 10/mo

Please Attach a Current Resume and Letter of Recommendation

ANITA PAYNE

Prescott, Arizona 86303

Objective in Accepting Employment:

I am seeking a management-level position that allows me to use my experience and skills in the area of management and leadership.

Related Skills:

Management/Human Resources	20+ Years
Training Support	10+ Years
Engineering/Design	20+ Years
Customer Service	20+ Years
Fiscal Management	20+ Years
Computer	30+ Years

Employed By:

Savage Development, Inc.

2014 - Current

- ❖ *Position -- Project Manager:* Primary contact for Savage Development and Arizona Public Service (APS) for electrical engineering designs and electrical underground construction. Provide quality and cost effective electrical engineering designs for residential, commercial and industrial projects with a team of linemen, electricians and project managers.

Arizona Public Service

30+ Years

❖ *Positions held --*

Prescott Design Section Leader	Instructor Senior
Design Project Leader Senior	Estimator Senior
Engineering Aide	Joint Use Specialist
Instrument Operator	Admin Secretary

Education:

High School Graduate	Glendale, Arizona	1976
Higher Education	University of Phoenix	2002

Community Involvement:

Northern Arizona Council of Governments -- Yavapai County Workforce Development Board

2009 - Current

- > Chairman 2014 - Current
- > Vice Chairman 2013 - 2014
- > Executive Committee 2009 - Current

Prescott Area Leadership

2005 - Current

- > President 2007 - 2009
- > Vice President 2006 - 2007

Prescott Downtown Partnership

2005 - Current

- > President 2009 - 2012
- > Vice President 2006 - 2009

Chino Valley Chamber of Commerce

2006 - 2010

Rotary Member for Chino Valley

2006 - 2009

Past Organizations:

United Way - Community Service Secretary 1988 - 1990

References: Available upon request.

MAR 12 2021

Yavapai County Workforce Development Board Membership Application

Please read the **WDB Overview** Document *before* completing this application. You may utilize the back of this page if additional space is needed in providing information for the questions listed below. **PLEASE PRINT.**

Name: PHILIP TOUREA

Sector Representation: (Please check one):

- Private Sector Local Education Labor Organization
 Economic Development One Stop Partner

Resident of Yavapai County? Yes If "Yes", how many years? 50
 No

Phone: Work () - - Home () - - Cell [REDACTED]
Email _____

Business: UNITED VERDE, TOUREA CORP Job Title: PRESIDENT

Type of Business: MINING, CONTRACTING, TRUCKING

Job Responsibilities: ALL

Are you an "optimum policy maker" for your business? Yes No

Please describe: OWNER OPERATOR

A representative with optimum policy-making authority is an individual who can reasonably be expected to speak affirmatively on behalf of the entity he or she represents and to commit that entity to a chosen course of action, including hiring authority.

Please provide a brief description of your interest and qualifications to be a WDB member (experience, desire, profession, etc.) _____

Briefly describe your knowledge of Yavapai County's labor market (workforce skills needed, industry/business trends, needs of employers, etc.) _____

HIRING EMPLOYEES AND WORKING WITH OTHERS

How many hours per month can you contribute to WDB activities? AS NEEDED

Please Attach a Current Resume and Letter of Recommendation

RESUME
PHILIP E. TOVREA III

pg

EDUCATION:

- 1961-1964 Culver Military Academy, Culver, IN
- 1964-1966 Vanderbilt University, Nashville, TN
- 1966-1968 Arizona State University, Tempe, AZ
- 1970's-80's Yavapai College, Yavapai County, AZ

EMPLOYMENT:

- 1967-1987 Self-Employed Worker – Building Remodeling & Repair
- 1987-2015 President, Operations Manager & Worker of Tovrea Corporation – General Commercial Contractor, Mobile Crane Service & Dump Truck Service, Clarkdale, AZ
- 1995-2015 President, Operations Manager & Worker of United Verde Inc. – Aggregate Surface Non-Metal Mine, Clarkdale, AZ

PUBLIC SERVICE:

- 1973-1994 Jerome Volunteer Fire Department
- 1974-1994 Various Service Groups and Committees in Jerome, AZ
- 1979-2015 Founder & Chairman of "Forgotten Era Committee" Tovrea Castle, Phoenix, AZ
- 1990-1994 Mayor, Town of Jerome, AZ
- 1990-1996 Member Northern Arizona Council of Governments General Council, NACOG
- 1994-1996 Councilman Town of Jerome, AZ
- 1997-2017 Private Sector Member NACOG General Council
- 2009-2017 Member NACOG Regional Council Head Staff Committee, RCHSC
- 2010-2017 Member Yavapai County Local Workforce Investment Board, LWIB