

## MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD

**Wednesday, October 17, 2018 – 9:30 a.m.**

Maricopa County Forensic Science Center

701 W. Jefferson Street Phoenix, AZ 85007

<https://bluejeans.com/546993469>

Phone: +1.888.240.2560 Conference ID: 546993469

**Members Present:** Charisse Sink, David Drennon (Ph.), Drew Thorpe, Gregg Ghelfi, Kelly Crawford, Kelsie McClendon, Mark Lashinske, Mark Wagner, Marla Lazere (Ph.), Neal Dauphin, Randy Kimmens, Sally Downey, Thomas Jenkins, Vanessa Andersen

**Members Absent:** Angie Ferguson, Reid Graser, Shawn Hutchinson

### **Call to Order**

Chairman, Kelsie McClendon, called the Maricopa County Workforce Development Board (MCWDB) meeting to order at 9:50 a.m.

### **Roll Call**

MCWDB Liaison, Nancy Avina took roll call; quorum was present (14).

### **Consent Agenda**

Chairman McClendon called for a motion to approve all items under the consent agenda. David Drennon made motion. Tom Jenkins seconded motion. All were in favor; the motion carried.

### **Quarterly Operations Report and Presentation**

Overview of Program Year 2017 (PY17) annual operations report presented by Stacey Faulkner, Program Manager for Business Services. Questions addressed included:

- Employer Data – Business Services team just started manually tracking this information; if additional information is needed, reach out to Stacey.
- Employment checks for quarters after exit – Retention team case manager collects information through follow-up for a year. Business services collects information on the employer; case managers collect information on participant.
- Definition of Adult vs. Dislocated Worker – Dislocated Worker is an individual who has been laid-off; An Adult is an individual meeting eligibility requirements.

The PY17 Report can be found online in Boardable. Discussion briefly held on measure gaps and change in the PY18 negotiated targets; a plan has been put in place by operations to meet measures not met during PY17. The statewide challenges with the Youth credential measure were discussed. .

Brief introductions held around the room.

### **Strategic Planning Conversation and Next Steps**

Strategic Planners, Dr. Sheila Murphy and Tracey Regenold, provided an overview of the strategic planning process and the completed deliverables including, the needs assessment, strategic planning session, system recommendations, and an implementation and evaluation report. As requested by the board, a proposal for supplementary Strategic Planning services was provided and reviewed with board members.

Three (3) key areas were reviewed with the board:

- Goal workgroups assistance, which includes system knowledge and understanding, definition of facilitation, design and implementation (3-hour education and facilitation after board meeting).
- Role definition and role optimization – Clarification provided on this topic area
- Transition of board development - Development and transition of board development duties to staff

Discussion, questions and comments:

- Importance of One Stop Center staff involvement and input in goal group discussions was expressed
- Chairman McClendon expressed his interest in focusing on strategy and including partners

Discussion on proposal and next steps led by Chairman McClendon. Mr. Lashinske, touched upon the newly developed board Vision, and shared that the Vision's scope and purpose appeared to be unclear. Vice Chair, Drew Thorpe, and Chairman McClendon provided insight on the Vision and reviewed developed goals. Chairman McClendon discussed schedule for workgroups and compliance with Open Meeting Law. He also noted that the Executive Committee would be reviewing the strategic planner proposal to fine-tune and determine the strategic planner's role; board members wishing to participate in discussions should inform WDB staff. Executive Director, Patricia Wallace, provided additional comments from WDB staff perspective on bandwidth and expertise limitations and noted that some level of support would be necessary.

### **Announcements/Next Steps**

Executive Director, Patricia Wallace, provided information on the upcoming Workforce Arizona Council event. Workforce Arizona Council Manager (WAC), Ashley Wilhelm, provided additional details on event content. Brief mention was made on WAC accepting nominations for recognition for (1) innovation, (2) collaboration and (3) board impact in local communities; deadline for submissions is October 23<sup>rd</sup>.

### **Call to the Public**

Public commented on WDB goal of funding and other possible funding opportunities.

### **MCWDB Strategic Planning Goal Based Workgroups – Group Activity (continued from last meeting)**

WDB Staff briefly provided instructions on the continuation of the group activity from the last board meeting. Board members and non-board members broke out into four groups to complete the strategic planner developed worksheets. Public was encouraged to join groups. Workgroups briefly reported out to the full board:

**Performance Excellence Workgroup Summary** – Group discussed focusing on what the in demand industry sectors and occupations are and then laying out next steps. Management Analyst, Isabel Creasman, will bring in demand industry sectors and occupations information to the next board meeting for review and discussion.

**Regionalism and Sustainability Workgroup Summary** – Group discussed what operations staff is already doing regarding regionalism and the MCIDA potentially funding a 501C-3 to allow for funding diversity. Group will be reaching out to add members and lay out next steps.

**Marketing Workgroup Summary** – Group discussed how to help various stakeholders understand the purpose of WIOA, and how align to employer needs to create partnerships and opportunities. The group also discussed a youth campaign and social media campaign for increasing awareness of program as well as a sales pitch for talking to employers.

**Quality Workgroup Summary** – Group discussed restructuring and maximizing already established system (i.e., AJC and AZ Pipeline). Workgroup plans to invite Gregg Ghelfi and Tom Jenkins to discuss the platforms further and determine how to collaborate.

### **Adjournment**

Chairman McClendon adjourned meeting at 11:40 a.m.

*\*For additional information, contact Nancy Avina, Board Liaison at: [avinan@mail.maricopa.gov](mailto:avinan@mail.maricopa.gov).*