PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD

BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE

INDUSTRY IMPACT ROUNDTABLE WORKGROUP

Meeting Minutes

**VIRTUAL MEETING**

**October 21, 2020**

**1:00 p.m.**

**Members Present:**

Robert Cain

Jesus Love

Brenda Schmidt

**Public Attendees:**

Christina Edwards

LaSetta Hogans (PBWDB Exec. Dir.)

Hayden Maynard

Rob Stenson

Action items taken are noted in **bold** print.

1. **Call to Order / Roll Call:**

The Industry Impact Roundtable Workgroup (IIRW) October 21, 2020 meeting was called to order at 1:02 p.m. Roll call was completed and a quorum of three members were present.

1. **October 7, 2020 Industry Impact Roundtable Workgroup Minutes:**

**BWEC Member Brenda Schmidt motioned for approval of the October 7, 2020 Industry Impact Roundtable Workgroup (IIRW) minutes, BWEC Ad-Hoc Member Robert Cain seconded.**

**Jesus Love voted to approve. No members were opposed.**

1. **Bagels and Business Planning:**

BWEC Ad-Hoc Member Robert Cain shared he updated the invitation logo to reflect that the Bagels and Business event is virtual.

ARIZONA@WORK City of Phoenix (COP) Business Engagement Supervisor Rob Stenson contacted Mark Lashinke, Vice President of New Product Development for Modern Industries and member of the National Tooling and Machining Association (NTMA), NIMS, and the Arizona Tooling Machining Association (ATMA) to participate on the panel and Mark shared that Arizona does a good job encouraging advanced manufacturing companies into Arizona but it is hard to attracted people to the sector, no matter the benefits available. Mark suggested bringing panelists from Maricopa County College District (MCCD). Rob also spoke with Victoria Petit regarding how high schools are introducing advanced manufacturing to high school students and who best to present high school efforts on the panel. He shared he is also working to identify another employer in advanced manufacturing to participate in the panel. Brenda Schmidt asked if the statistics about positions available in advanced manufacturing and the median pay and benefits attached to position can be presented to dispel the common perception of the manufacturing industry in Arizona. Rob said the facilitator could introduce the panel and give an industry-at-a-glance education piece before the panelists present.

Brenda asked if Rob would facilitate the event. The IIRW will confirm the panelists, draft the invitation to the December 9, 2020 event, and the flow of the event, including topics for the panelists to talk about.

1. **Matters for Future Discussion:**

None

1. **Call to The Public & Open Discussion:**

None

1. **Adjournment:**

**BWEC Chair Jesus Love motioned to adjourn, BWEC Member Schmidt seconded.**

**Robert Cain approved the motion and the meeting was adjourned at 1:28 p.m.**