

**Maricopa County Workforce Development Board  
Youth Committee Meeting Minutes  
Wednesday, May 11, 2016**

**Meeting Start Time: 10:05 a.m.**

**Members Present:** Alex Jovanovic, Bruce Walls, Donna McHenry, Ernest Rose, Kathy Johnson, Tina Luke, Tony Maldonado, Chris Lopez, Kimberly Hall, Shelby Hubbard, Louis Goodman, Mike Bane

**Members Absent:** Angelo Maisto, Jenese Bojorquez, Patricia Wallace

**Staff:** Nubia Castillo

**Discussion, Review and Possible Action**

**Approval of Minutes – Action**

Tina Luke asked for a motion to approve April 13, 2016 meeting minutes. Donna McHenry made motion to approve, Ernest Rose seconded motion. Minutes were unanimously approved by all members.

**Regional Plan Workforce System - Tina Luke, Regional Manager**

- a. Draft created on behalf of youth committee and it will contribute to the overall regional plan
- b. Maricopa county workforce working in collaborating with City of Phoenix workforce on regional plan

**Current Genesis Vendors – Tina Luke, Regional Manager**

- a. Discussion on current list of Genesis vendors
- b. Discussion on length of current contracts and current vendor contracts end 6/30/16
- c. Current referral process for youth
- d. New RFP to come out end of 2016 or early 2017
- e. Vendors have been invited to attend youth committee meetings

**Community Events Update - Kathy Johnson, Youth Program Administrative Supervisor**

- a. Genesis staff recap of events in Peoria, CAP office and Passport to Summer
- b. Limited enrollments yielded from those events. Team tracking success in community events and enrollments
- c. City of Surprise job fair, 200 youth attended and survey monkey sent to 95 youth
- d. City of Tempe job fair, 50 youth attended and survey monkey sent. 25 were out of school youth
- e. Discussion on youth job fairs and marketing strategies
- f. Discussion on why events are not yielding enrollments
- g. Social media outreach, Facebook, Instagram and Twitter active



**Enrollment Updates** - *Kathy Johnson, Youth Program Administrative Supervisor*

- a. Most referrals coming from word to mouth from other actively enrolled youth
- b. 187 active files with 30 pending enrollments
- c. Mesa probation is yielding about 10 youth visits per day and probation officers are assisting to ensure enrollment
- d. Rio Salado adult basic education programs enrolling their participants

**Youth Program Updates** – *Kathy Johnson, Youth Program Administrative Supervisor*

- a. Raul Daniels has been contracted to assist with outreach. He shared with committee his prior experience with outreaching hard to serve youth
- b. Discussed community events that will be targeted for outreach such as car shows
- c. Staff update 5 YCGS and 2 PSR's started training
- d. 3 YCGS interviewed and referrals being finalized

**Youth Committee Chair Appointment**- *Tina Luke, Regional Manager*

- a. Patricia is not available with updates but discussion on
- b. WDB board will appoint committee chair

**Other Matters**

- a. Intent to continue email. Members need to respond prior to WDB meeting for reappointment

**Call to the Public/Public Comments**

- a. Thank you for invitation from ResCare
- b. Kim Hall and Shelly Hubbard new committee members
- c. CPLC social media accounts

**Adjourn-Meeting End time: 10:54 a.m.**

**Next Meeting: Wednesday June 8, 2016 at 10:00 a.m.**